

Spirax-Sarco Engineering plc

Spirax-Sarco Engineering plc Capital Markets Day

Thursday 31st May, 2018



Engineering Opportunities



Welcome

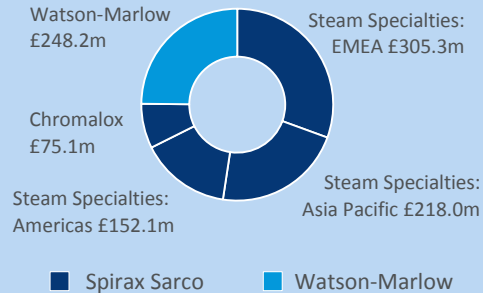
Kevin Boyd
Group Finance Director

Engineering Opportunities

Spirax-Sarco Engineering plc

World leader in the control and efficient use of steam, electrical thermal energy solutions and peristaltic pumping and associated fluid path technologies

- **2017 Group Sales: £999 million**



- **Operating Profit: £235.5 million***

- **Operating Margin: 23.6%***

* Based on Group adjusted operating profit

- **Market Capitalisation: £4.5 billion**

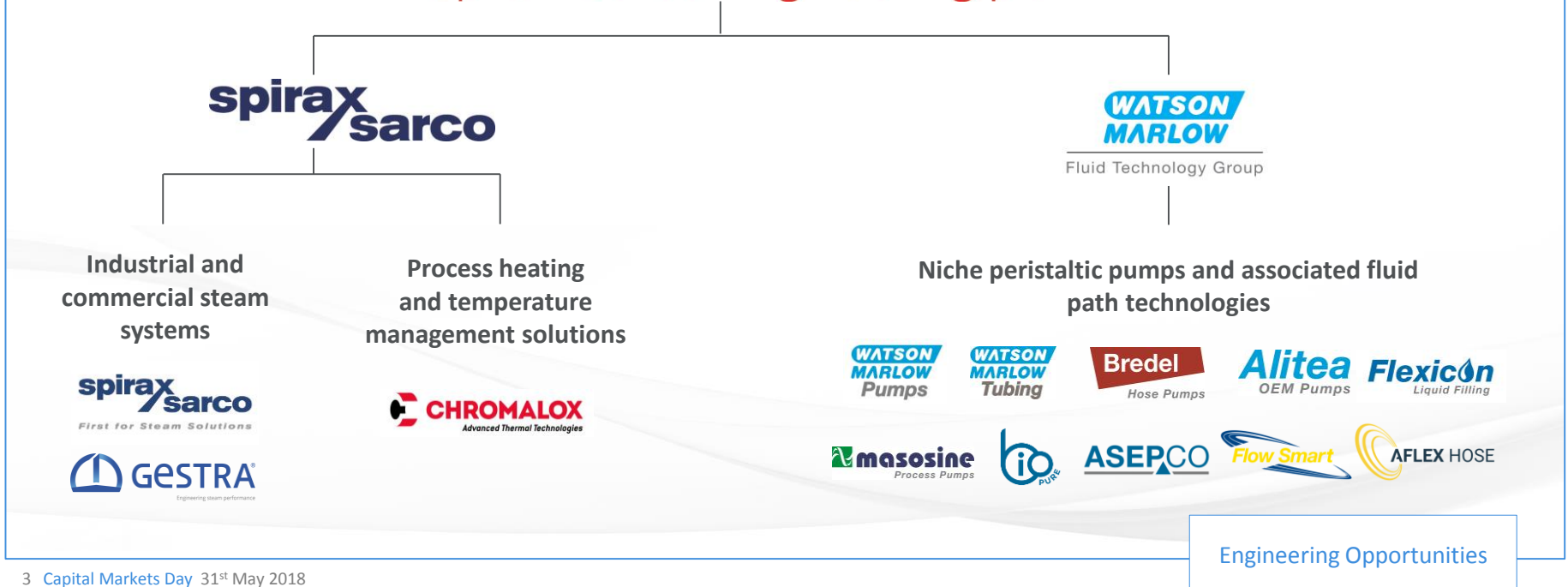
Three significant strategic acquisitions:

- **Aflex Hose** - enterprise value: £61 million (November 2016)
 - specialists in the design and manufacture of PTFE-lined flexible hoses
 - extends Watson-Marlow's fluid path portfolio
 - 2017 sales: £25.7 million
- **Gestra** - enterprise value €186 million (May 2017)
 - steam system specialist and technology leader in advanced industrial boiler controls
 - increases Spirax Sarco's market share and brings advanced boiler control technologies
 - pro forma 2017 sales: £77 million
- **Chromalox** - enterprise value US\$415 million (July 2017)
 - specialist provider of electrical products, systems and solutions for industrial heating and temperature management
 - significantly expands addressable market
 - pro forma 2017 sales: £146 million

Group structure

Showing recent acquisitions: Aflex Hose, Gestra and Chromalox

Spirax-Sarco Engineering plc



AGENDA

10:15 – 11:30



Presentation: Jay Whalen (President, Watson-Marlow Fluid Technology Group)
Sean Coyne (Sales & Marketing Director, Aflex Hose)

Q&A
Product demonstration

11:30 – 11:50

Coffee break (Siemens Room)

11:50 – 13:00



Presentation: Maurizio Preziosa (Divisional Director, Gestra)
Lutz Oelsner (Managing Director, Gestra Germany)

Q&A
Product demonstration

13:00 – 14:00

Lunch (Siemens Room)

14:00 – 15:40



Presentation: Nicholas Anderson (Group Chief Executive, Spirax-Sarco Engineering plc)
Mike Sutter (President, Chromalox)

Q&A
Product demonstration

15:40 – 16:00

Coffee break (Siemens Room)

16:00 – 17:00



Spirax-Sarco Engineering plc

Presentation: Neil Daws (Executive Director EMEA, Spirax Sarco)
Wrap-up and Q&A: Nicholas Anderson (Group Chief Executive)

17:00 – 18:00

Drinks and Canapés (Siemens Room/Terrace)



Aflex Hose

Jay Whalen, President,
Watson Marlow Fluid Technology Group



Aflex Hose – the world leader in PTFE hoses

- Acquired November 2016
- Located in Yorkshire
- 260 employees in the UK, small stock and assembly company in the USA
- 2017 turnover of £25.7m; ahead of expectations

WMFTG Strategy	Aflex fit	
Market sector sales focus	Current route to market: 3rd party distribution Significant growth opportunity via sectorised WMFTG direct sales companies	✓
Rapid geographical expansion	WMFTG sales operations open up new markets to Aflex; Aflex volume allows WMFTG sales companies to expand	✓
Accelerate development of breakthrough products	Good pipeline of new product development, stepping up focus even further	✓
Excellence in Manufacturing and Global Process	Key expertise in hose manufacture that can be used round the rest of WMFTG; opportunity to invest in facilities	✓
Selective product and market sector diversification	An obvious target for acquisition that had been in WMFTG sights for some time	✓



Aflex Hose - fit to the WMFTG product range



- Connects vessels to vessels
- Connects pumps to vessels
 - cross selling opportunities with other WMFTG fluid path products
- Aflex hoses complement FlowSmart silicone process hoses
- FlowSmart silicone hoses cover less demanding applications
- Aflex hoses give higher purity and higher chemical compatibility
 - opportunities for up selling
 - push the enhanced value proposition of an Aflex hose

Aflex Hose – alignment to WMFTG sectorised sales

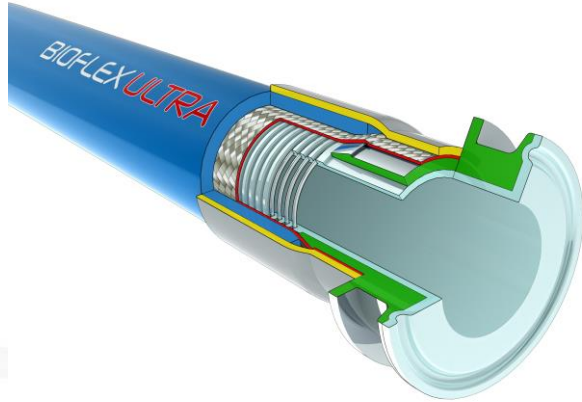


- Key markets of Biopharm and Industrial
 - Rapid success selling through WMFTG Biopharm direct sales, USA
 - Strong start with WMFTG Industrial direct sales, France
 - Scale up of conversions from 3rd party distribution to WMFTG direct sales in 2018
- Both synergy and opportunity
 - Expanded Biopharm fluid path; Aflex stronger in upstream media preparation; WMFTG sales stronger in process and downstream purification
 - Same customer base, leverage reputation and access via direct selling

Aflex Hose – synergy in supply operations

- Aflex: expertise in end fittings for hoses in demanding applications
 - production of fittings for FlowSmart hoses switched to Aflex
 - utilising Aflex hose configuration assembly expertise for FlowSmart and BioPure
- Aflex: strong production engineering and intellectual property on hose manufacture and assembly
 - leveraging knowledge to improve related processes around WMFTG
- Investing in the future; planning permission submitted for new 16,200m² Aflex Hose facility in Yorkshire
 - consolidating current four sites to one
 - increase production capability
 - improve efficiency
 - Net capex c.£18 million





Aflex Hose Ltd

Sean Coyne
Sales & Marketing Director



Who is Aflex Hose?

- Manufacturing PTFE hose for over 40 years
- World's most technically advanced range of PTFE hose products
- Complete control of the process from raw materials to finished hose assemblies
- Most reliable choice for process fluid transfer
- Our brand is instantly recognised and is standardised in manufacturing plants worldwide
- Unrivalled ability to meet our customers' specific needs
- Used in countless industries and applications



Aflex evolution

People

- 1973 – 4 Employees
- 2017 – 280 Employees

Revenue

- 1973 - £0
- 2010 - £11m
- 2017 - £25.7m

Products

- 1973 – 1 market, 1 product = Smoothbore
- 2017 – multiple markets, 7 products = Bioflex Ultra
Corroflon
Pharmaline N&X
Corroline+
HyperlineFX
Smoothbore
Visiflon

Production

- 1973 – 1 facility = 60,000sqft
- 2017 – 4 facilities = 120,000sqft



New factory



16,200m²

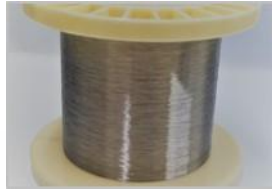
From raw materials to finished products



PTFE Granules



Extruded Liner



Wire



Braiding



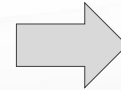
SS Bar



Electropolished end fittings



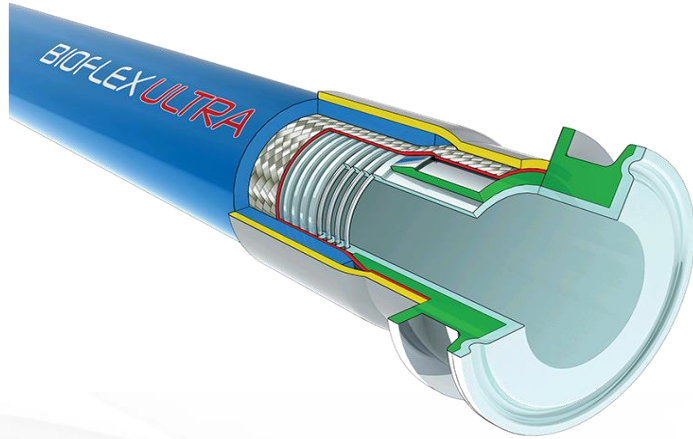
Braided Hose



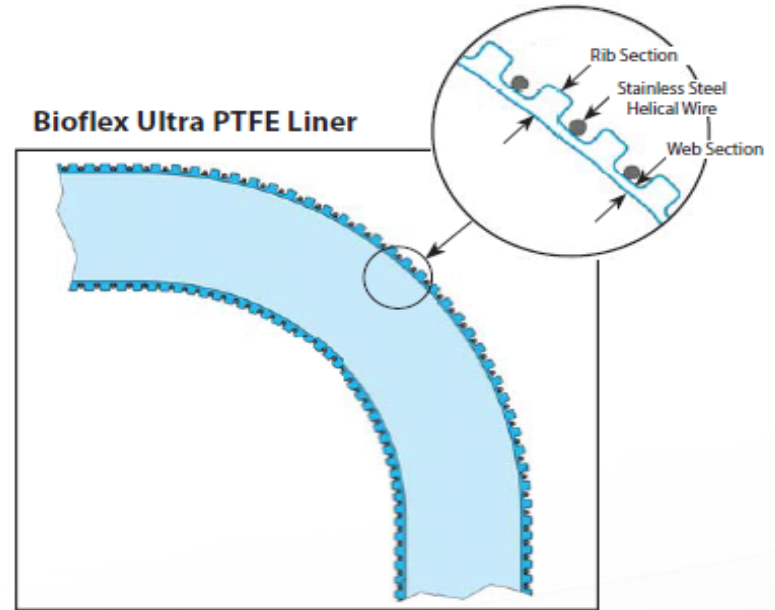
Bioflex Ultra RC



Aflex Non-Bonded PTFE Hose



- Convoluted outer for maximum flexibility
- Smooth liner for maximum flow
- PTFE right through the end connector – maximum purity and chemical resistance
- Everything customers want from the fluid path with our patented design



Markets

■ Biopharm

Vaccine manufacture » Final product transfer » Uninterrupted hygienic flow

■ Food & Beverage

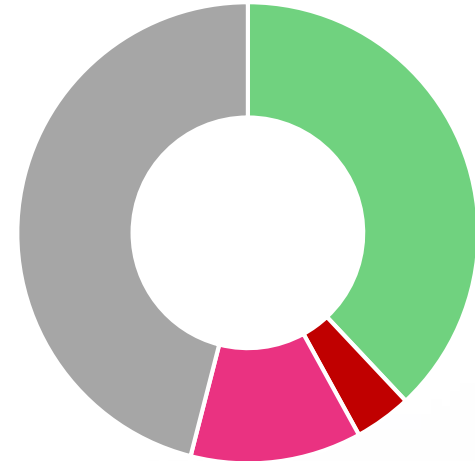
Yoghurt production » Filling lines » No volumetric expansion resulting in consistent product dispensing

■ Bulk Chemical

Petrochemical manufacture » Hydrofluoric acid transfer » Chemical and permeation resistance

■ Industrial

Battery manufacture » Organic compound transfer » Robustness and reliability



■ Biopharm - 38%

■ Food & Beverage - 4%

■ Bulk Chemical - 12%

■ Industrial - 46%

Europe & Middle East

**2017 Revenue
£14.4 million**



- Direct sales in the UK
- France – Previously one Aflex sales engineer and two sales agents. Now direct sales with 19 WM customer facing sales specialists
- Distribution throughout EMEA
- Further conversion from distribution to direct scheduled

Asia Pacific

**2017 Revenue
£1.6 million**



- Converted from a distributor in Singapore to WM direct sales
- Singapore now acts as a hub for S.E. Asia, giving Aflex access to Taiwan, Malaysia, Indonesia, Thailand and Vietnam
- Korea WM direct sales
- Distributors in Japan, China, India, Australia and New Zealand
- Further conversions from distribution to direct scheduled

Americas

**2017 Revenue
£9.7 million**



- Converted from distribution to WM direct sales in New England, USA, an important Biopharm hub, resulting in more focus and dedication on Aflex products
- Distribution network throughout USA, Canada, Mexico, Chile and Brazil
- Further conversions from distribution to direct scheduled

Aflex Hose

The perfect addition to the Watson-Marlow fluid path family!

- Aflex Hose assemblies:
 - chemical resistant flexible connections to Watson-Marlow chemical dosing peristaltic pumps
 - complete the sterile fluid path for Watson-Marlow peristaltic pumps when flexible hoses required
 - connect to Asepco valves in the hygienic fluid path
 - connect to Bredel Hose Pumps for the transfer of viscous media
 - can be used with BioPure Clamps and Gaskets
- Aflex has the world's most hygienic hoses that can be connected to MasoSine Certa – the world's most hygienic sine pump



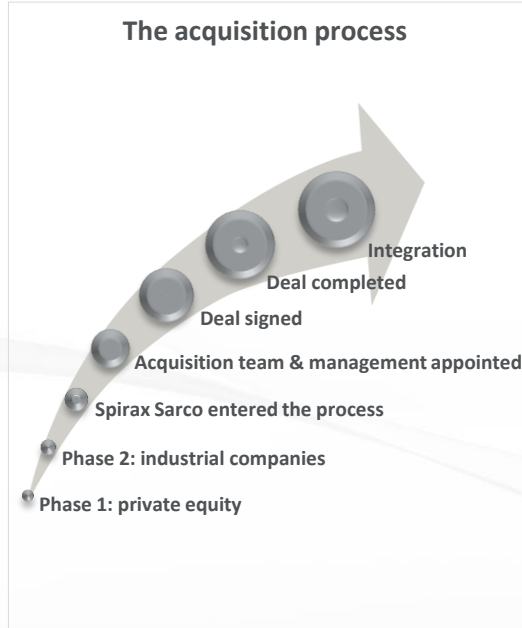


Gestra Division

Maurizio Preziosa
Gestra Divisional Director

Gestra acquisition

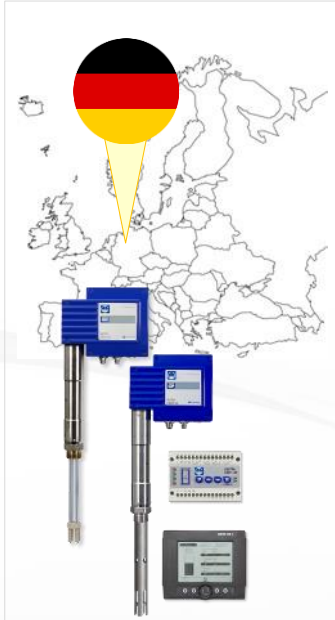
The process



- August 2016 Flowserve decided to sell Gestra
- Phase 1: private equity companies
- Phase 2: expanded to industrial companies
- September 2016 Spirax Sarco Group involved
- Acquisition project team appointed; Product Management, Sales General Managers and Supply team members
- Potential Gestra Divisional Director appointed to define:
 - the acquisition business case
 - a detailed acquisition programme

Gestra acquisition strategic rationale

The intrinsic value of Gestra



- Strong, globally recognised German brand and product range
- Very well respected in the steam market
- Leading player in Germany, the biggest European industrial market
- World-leading boiler control technology and product range
- World-leading disk check valve technology and product range
- World leader in Chemical and OEM boiler maker markets
- World leader in Power Generation market

Gestra acquisition strategic rationale

The added value of Spirax Sarco Group to Gestra



- Once-in-a-generation opportunity to acquire a direct steam competitor
- Spirax Sarco strategic fit with Gestra
 - Vision: recognized by customers as the world leader in Steam and Thermal Energy Solutions
 - Mission: to ensure a sustainable business by improving customers' performance using our expertise in Steam and Thermal Energy Solutions
 - Strategic thrusts and core values
- Spirax Sarco business development over the last 5-8 years applicable to Gestra
- Spirax Sarco knows what to do and how to do it

Gestra long-term strategy

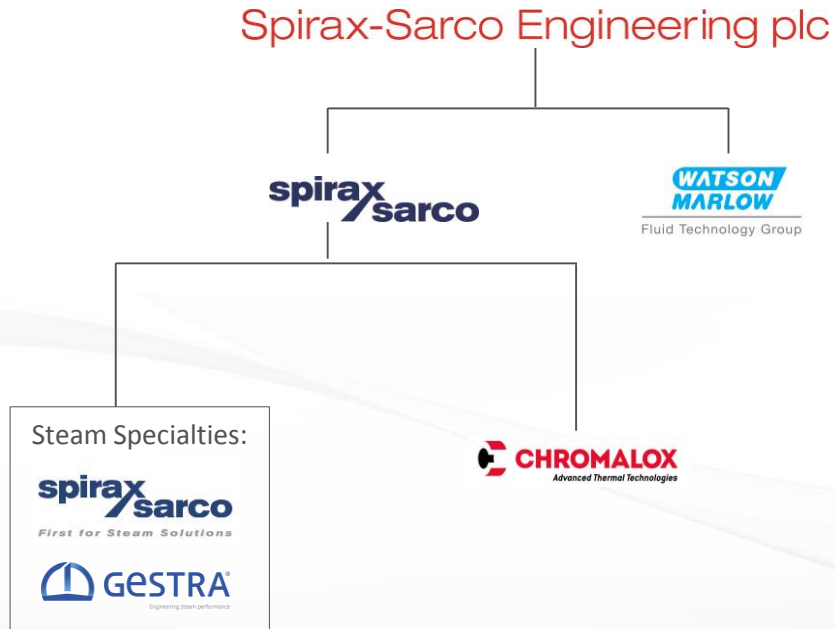
Pillars underpinning the strategy



1. Operating as a stand alone division of the Spirax Sarco Steam Specialties business
2. Dual brand strategy, market sector driven
3. Geographical expansion
4. Product range platforms
5. Cross selling opportunities
6. Manufacturing, supply chain and back office synergies

Gestra long-term strategy

1. Operating as a stand alone division of the Spirax Sarco Steam Specialties business



- Creation of the new Gestra division
- Dedicated acquisition programme implementation
- Focused targets and own P&L
- No distraction from key objectives for the rest of the business
- Autonomous but not independent

Gestra long-term strategy

2. Dual brand strategy, market sector driven



- Two brands in the steam market: Spirax Sarco and Gestra
- Both premium brands in the high end market
- Maintaining two autonomous organisations:
 - no changes from the customer perspective
 - no limitation of customer choice
- Gestra and Spirax Sarco focusing on complementary markets
 - Gestra playing on its strengths and competitive advantages
 - Spirax Sarco playing on its strengths and competitive advantages
- Applying sales force sectorisation used by Spirax Sarco



Gestra long-term strategy

3. Geographical expansion



Current locations:

- Germany
- Italy
- Poland
- Portugal
- direct export to 45 countries
- Singapore
- Spain
- USA
- UK

- Gestra brand and product range globally recognised:
 - sales to large German OEMs
 - products specified by multi-national German end users with plants all over the world
 - German precision engineering
- Current business in several countries captive and reactive
- Establishing Gestra direct sales operations to proactively penetrate new markets
- Leveraging Spirax Sarco's global footprint and capability to further expand Gestra

Gestra long-term strategy

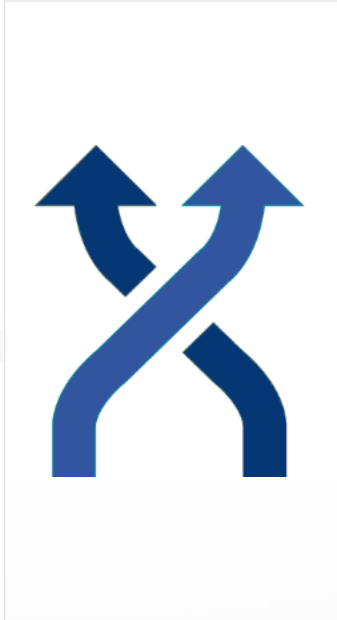
4. Product range platforms



- Leveraging the best Gestra product ranges
- Creating a platform for Spirax Sarco and Gestra product ranges
- Strategic product differentiation where appropriate
- Gestra world-leading technology and product ranges
 - boiler house controls
 - disc check valves
 - high pressure products
- Respecting the dual brand strategy and sector focus

Gestra long-term strategy

5. Cross selling



- Phase 2 of the acquisition business plan, once dual brand strategy well established and accepted by the market
- Selling Gestra products in markets covered by Spirax Sarco
- Selling Spirax Sarco products in markets covered by Gestra
- Strategic product differentiation where appropriate

Gestra long-term strategy

6. Manufacturing, supply chain and back office synergies



- Leverage manufacturing, supply chain and back office opportunities; non-visible to customers, not undermining dual brand strategy
- Purchasing & logistics: increased purchasing power for similar materials to leverage best deals
- Apply Spirax Sarco operational excellence programme in Gestra
- Apply Spirax Sarco EHS* best practice and standards in Gestra
- Synergies in non-customer facing functions: finance, HR, IT, infrastructure
- Creation of shared service units
- Benefits for both Spirax Sarco and Gestra

*Environment, Health and Safety

Gestra financial performance

	2017 under Spirax Sarco ownership	2017 pro forma
Sales	£51.5m	£77m
Profit	£7.6m	£11m
Operating Margin	14.8%	14.1%

Order intake increasing:

	2017 H2	2016 H2	Change
Orders	£40.3m	£37.1m	8.6%

Future performance

- Correlation with Industrial Production (IP) growth rates
- Expect to grow in line with IP, 2018
- Anticipate small margin decline in 2018 ~100 bps due to higher levels of investment
- Margin to grow to Group level over 10 years



Gestra

Engineering Steam Performance

Lutz Oelsner

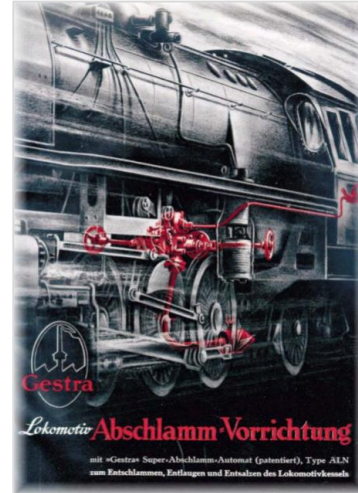
Managing Director – Gestra Germany

Contents

- History
- Sales and markets
- Products and applications
- Gestra's global operations
- Gestra – positioned for growth!

History

- Long, distinguished history engineering steam products
- Founded on safe use of steam in industrial applications
- First products: steam traps
- Designed first safety critical Automated Boiler Controls
- Technical leader for difficult control valve applications
- Market leader in Germany



History

1902	Company founded in Germany by Messrs. <u>G</u> erdts & <u>S</u> trauch
1956 - 1961	Expansion into France, Italy, England, Spain, South America
1968	GESTRA KSB Vertriebsgesellschaft formed
1976	GESTRA Inc. founded in the USA
1981	Conversion into GESTRA AG by purchase of GESTRA KSB Vertriebsgesellschaft shares
1988	SIEBE plc acquired GESTRA AG
1994 - 1995	Controls capability strengthened – UNIVAM GmbH and P&W Ventil & Regler Service GmbH acquired
1999	SIEBE plc and BTR merged to form Invensys plc
2002	GESTRA acquired from Invensys plc by Flowserve Corporation
2017	GESTRA AG acquired by Spirax-Sarco Engineering plc for €186m (£160m)



1902



1929



1952

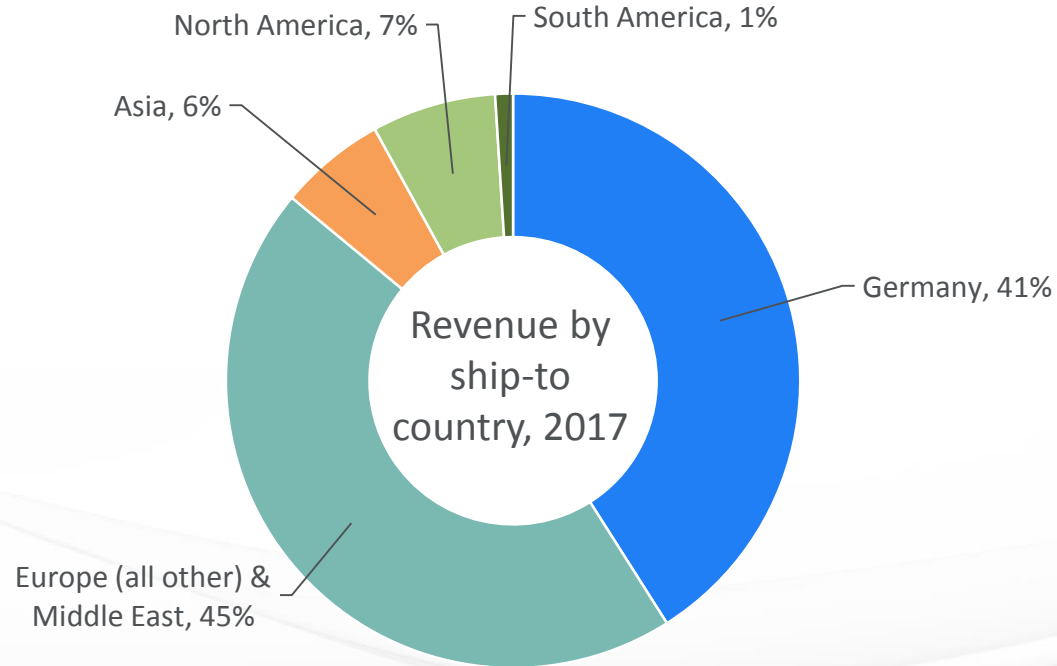


1980



Sales and markets

Gestra 2017
Revenue €87.9m



Products and applications

Condensate Management products

Application: all industrial steam systems

Markets: Chemical, Power Generation, OEMs & General Industrial

- Wide product range to solve customer problems
- Various technologies to suit different applications
- Engineered and manufactured to highest standards
- Strong reputation with customers



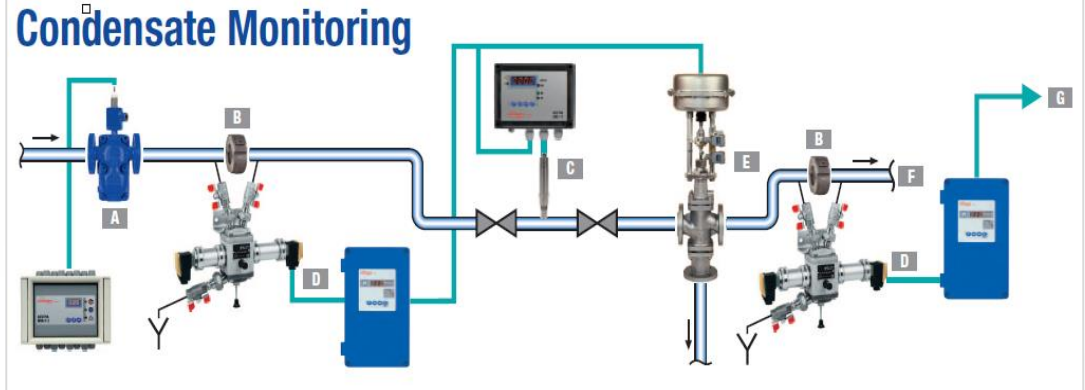
Products and applications

Products to improve steam system performance

Condensate monitoring application

Customer value:

- Improved steam system life
- Reduced water & treatment costs
- Sustainability improvements
- Improved levels of safety



Products and applications

Control and boiler automation products

Application: Boiler control, control of steam, water, condensate and other media

Markets: Chemical, Power Generation, OEMs & General Industrial

- Wide product range – temperature, pressure, line size
- Technology leader in Boiler Controls for high end applications
- Engineered and manufactured to the highest standards
- Safety critical control products
- Manufactured and accredited to the highest safety standards



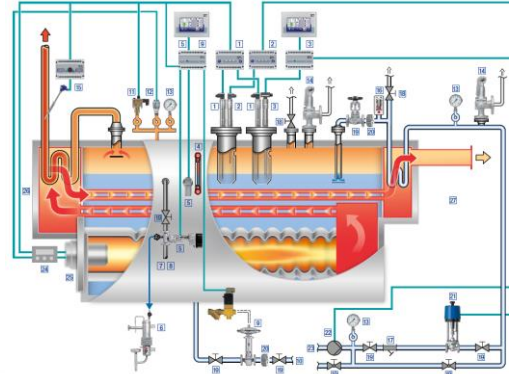
Products and applications

Products to give safer, more efficient steam production

Automated Boiler Control application

Customer Value:

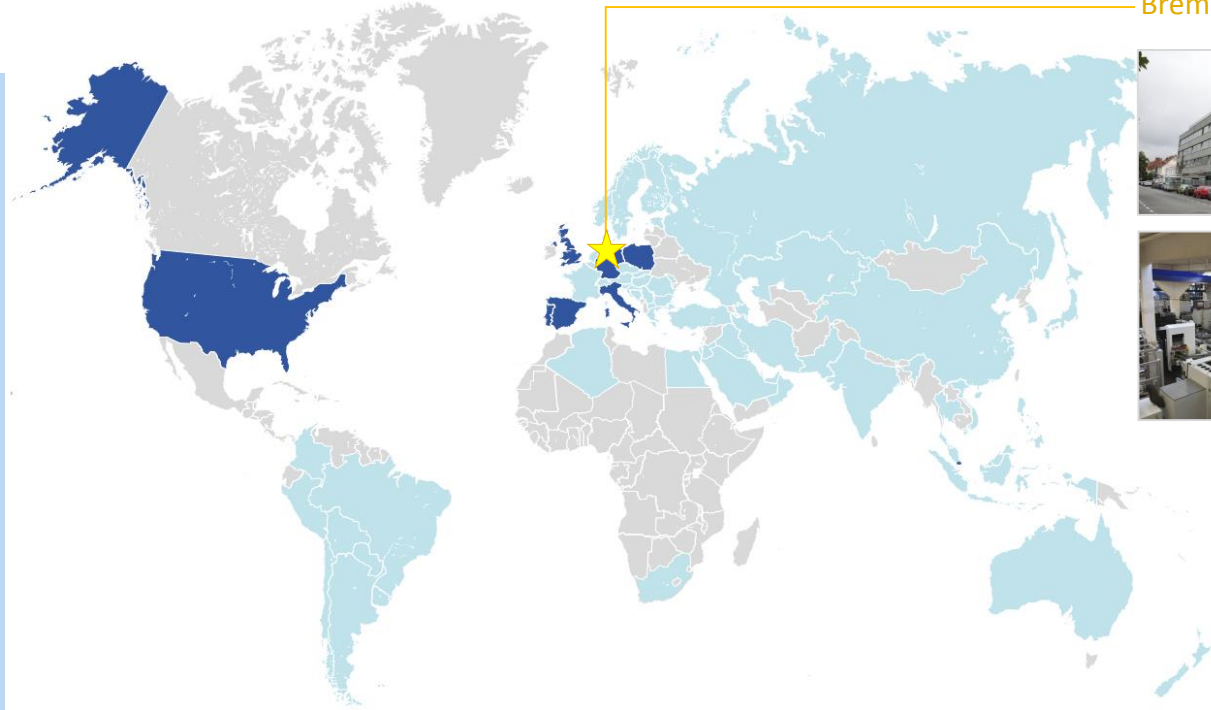
- Maximised reliability and steam generation
- Reduced emissions
- Lower energy bills
- Improved safety
- Improved reliability
- Improved productivity



Gestra's global operations

- Manufacturing and HQ in Bremen, Germany
- Strong direct sales presence in Germany, primarily distributors elsewhere
- Direct sales: 8 countries
- Distributors: 57 countries
- Good geographical growth opportunities

- ★ Global headquarters & manufacturing plant
- Direct sales
- Distributors



Bremen, Germany



Gestra – positioned for growth!

- Successful transition; Gestra employees retained and new recruitment underway
- Great products with new product releases planned
- Strong in key markets of Chemicals, Power Generation and Boiler OEMs
- Geographical market growth opportunities

Gestra is positioned for growth!



Chromalox

Nicholas Anderson
Group Chief Executive

Chromalox acquisition details

Completed 3rd July 2017



- Transaction Enterprise Value US\$415 million (£319 million)
- 2016 performance: revenue US\$201 million; EBITDA US\$43 million; EBIT US\$37 million
- Multiple of 9.7x EBITDA 2016
- Funded in cash; net debt to EBITDA ratio of 1.5 by 31st Dec 2017; 1.0 by 31st Dec 2018

Related acquisition

Strong strategic fit with long-term potential

Group acquisition strategy:

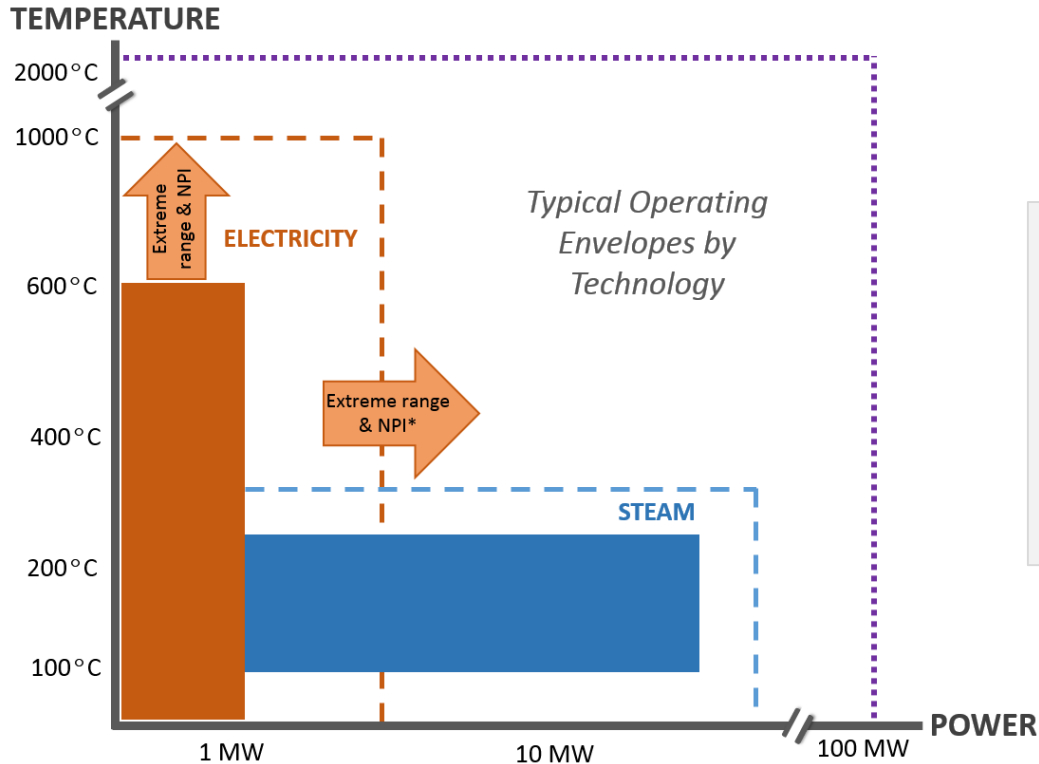
1. Create significant shareholder value
2. Increase our addressable market into related sectors
3. Expand the capabilities of our niche businesses through new technologies, skills or geographic coverage

Related acquisition: expands addressable market and accelerates opportunities for growth

Direct sales business model	✓
Provide products or services where there is a high cost of non-performance to the customer	✓
Increase sales in our core markets	✓
Potential for geographical or technology expansion	✓
Capable of achieving Group margins	✓
Strong MRO content and recurring revenues	✓

Source: Acquisition criteria as set out in the Group's 2014 Annual Report

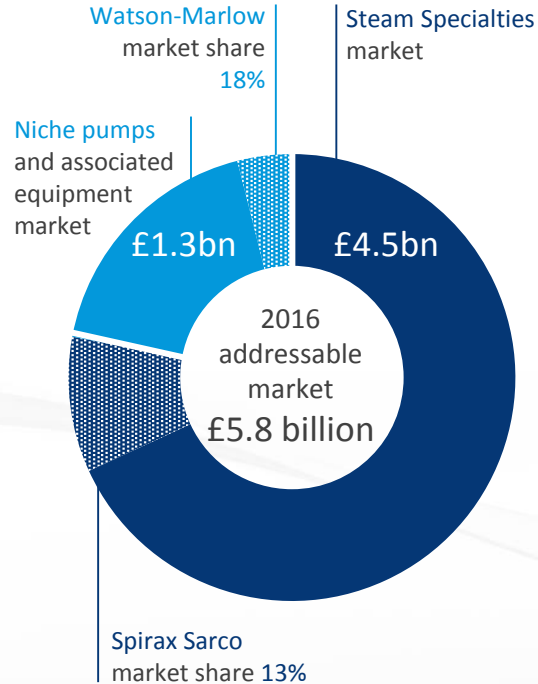
Complementary technologies



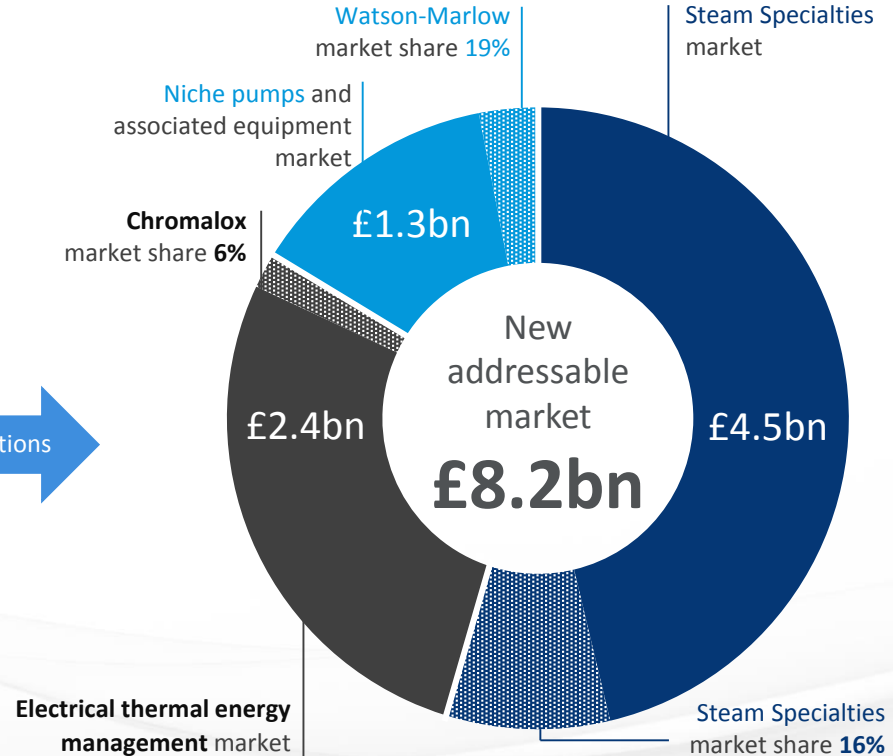
- **Thermal Energy Management:** electricity and steam have complementary uses
- Choice between heating mediums driven by application needs or customer circumstances

* New Product Introduction

Expanding our addressable market



Acquisitions



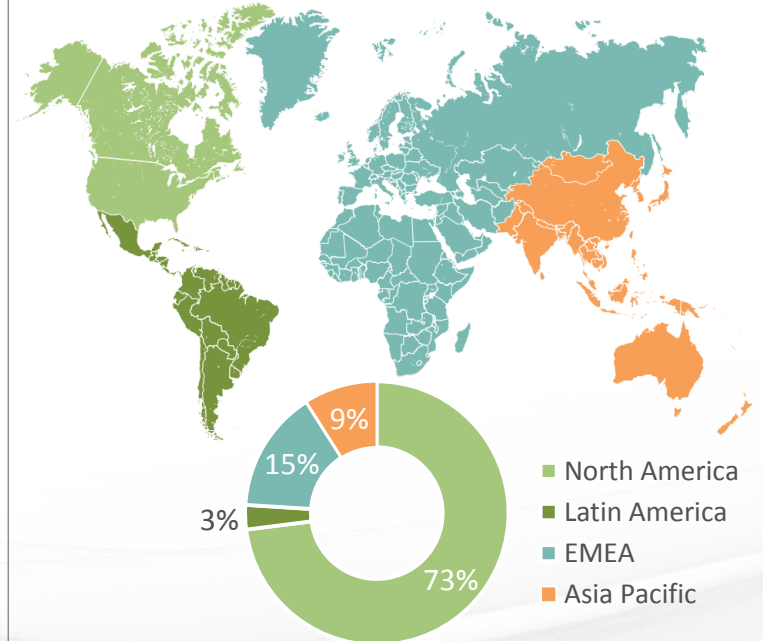
Source: based on Spirax Sarco internal estimates

2017 Financial results

	2017	Full Year 2017 For reference only	
Revenue	£75.1m	£146m	-2%
Adjusted operating profit	£13.8m	£26m	+3%
Adjusted operating margin	18.4%	17.8%	+80 bps

- Performance in line with expectations
- Strong H2 demand; good sales and profit growth
- 18.4% margin post-acquisition
- Investing for growth

Revenue by destination of sales, 2017



Integration and opportunities

Integration

- **Operating as a stand-alone division** within the Spirax Sarco business group
- Strong, long-serving executive team remains with business post-acquisition

Future opportunities

- New product development a key strategic priority
- Geographic expansion – leveraging Spirax Sarco's global footprint to grow direct sales presence
 - direct sales presence established in Spain (2017) and UAE (2018)
 - entering Brazil, Chile, Nordics and Benelux in 2018
- Commercial synergy opportunities
 - eg. Oil & Gas

Future performance

- Correlation with Industrial Production (IP) growth rates
- Expect to grow in line with IP, 2018
- Anticipate maintaining trading margin at 2017 FY level in 2018 despite investments and currency headwinds
- Margins flat in early years as we invest for growth; to grow to Group level over 10 years



Chromalox

Mike Sutter
President, Chromalox

Agenda

1	Business Overview
2	Footprint
3	Commercial Strategy
4	Technology & Innovation
5	Product Segments
7	Conclusion & Transition To Product Demonstration



Section 1

Business Overview

Leading provider of advanced thermal technologies

We combine advanced thermal technologies with strong application engineering to solve the most demanding mission critical heating problems

Who We Are

- Founded in 1917, headquartered in Pittsburgh, Pennsylvania
- Approx. 1,155 employees globally
- Provider of process heating and temperature management solutions for customers in diverse industrial markets

What We Do







- Design and manufacture the industry's broadest line of electric heating, heat trace and control products for diverse end segment applications
- Develop innovative new products and technologies to meet our customers' evolving needs

How We Do It

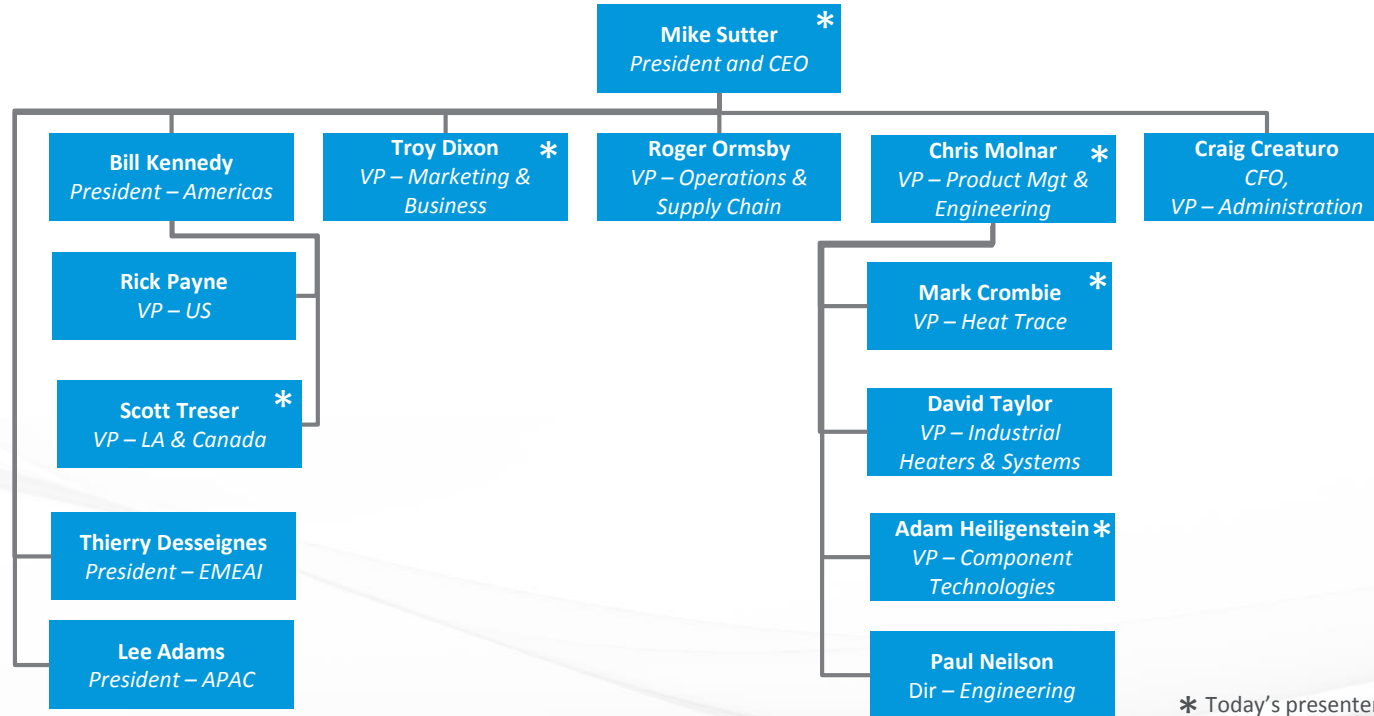
- **Focus**: To develop advanced thermal technologies engineered for the world's toughest industrial heating applications
- **Passion**: To find elegant solutions for difficult and unique problems
- **Mission**: To pioneer new thermal technologies and shape the future of industrial heating
- **Vision**: To become the only company that can deliver enterprise-wide electric thermal solutions for industrial customers anywhere in the world

Comprehensive product and service offering

Chromalox is the only company with an established position in both industrial process heating and temperature management

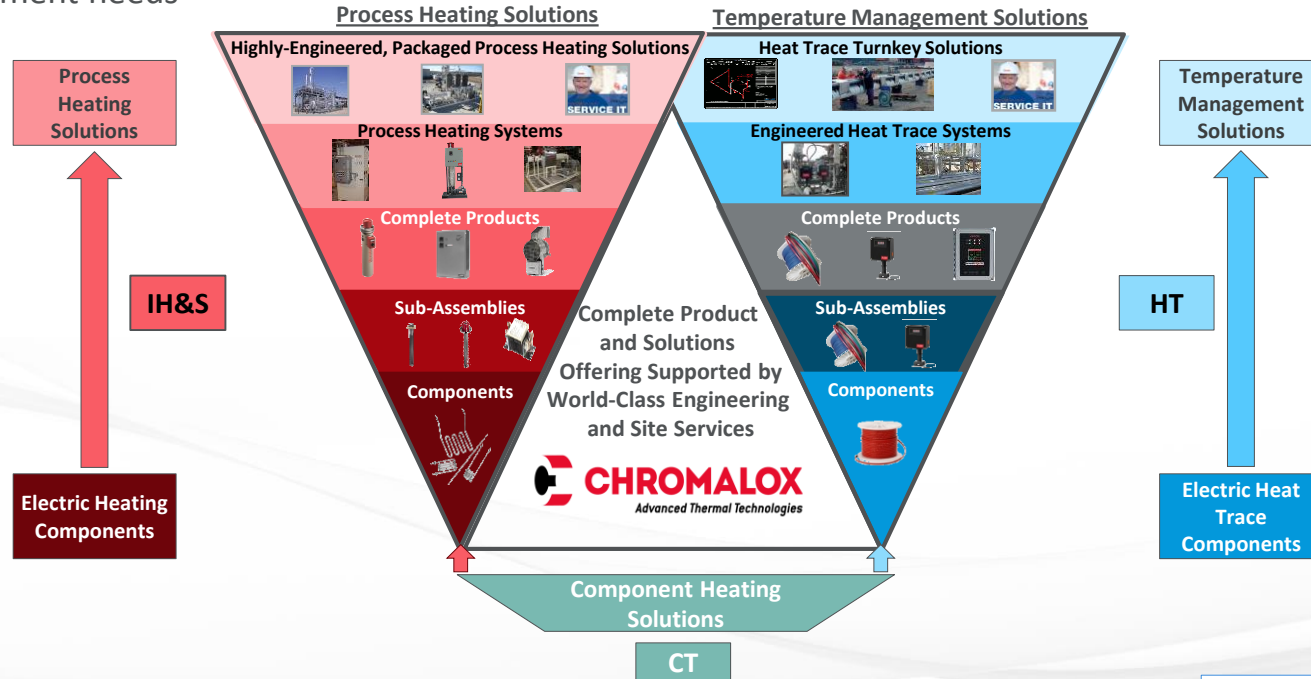
Management	Industrial Heaters & Systems (IH&S)	Component Technologies (CT)	Heat Trace (HT)
Solutions	Process Heating	Component Heating	Temperature Management
2017 Sales % of Total	52%	25%	23%
Business Segment Description	<ul style="list-style-type: none">• Delivers process heating solutions for mission critical industrial processes• Provides engineering and site services	<ul style="list-style-type: none">• Delivers component heating solutions for industrial equipment manufacturers• Provides the technological foundation for more complex industrial heaters and systems	<ul style="list-style-type: none">• Delivers temperature management solutions for piping, valves and tanks• Provides project management, engineering and site services
Representative Products	<div> DirectConnect™ medium voltage technology</div> <div> XtremeDuty™ immersion tank flange heaters</div>	<div> Flexible Heaters</div> <div> Band and Nozzle Heaters</div>	<div> High Temp. Self-Regulating Heat Trace</div> <div> IntelliTrace™ Control panel</div>

Global leadership structure



Unique position: at the intersection of Process Heating and Temperature Management

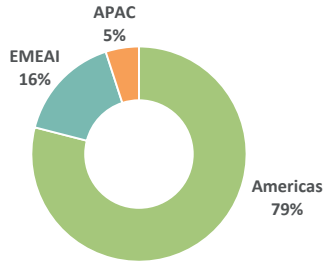
Chromalox is able to provide customers with a complete solution for process heating and temperature management needs



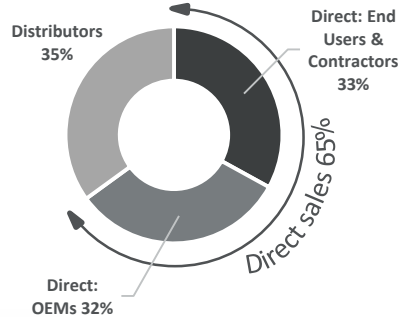
37% of IH&S and HT sales derived from customers buying across both segments

Sales spans broad range of customers and end segments

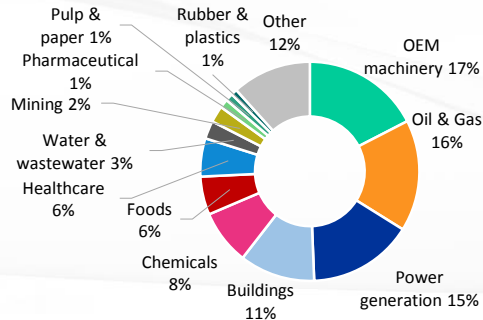
2017 Sales by Geography



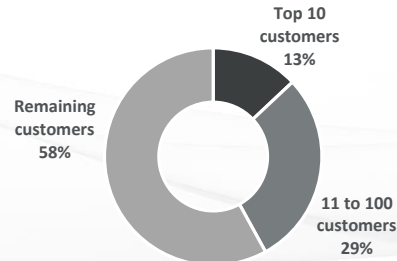
2017 Sales by Channel



2017 Sales by End Segment

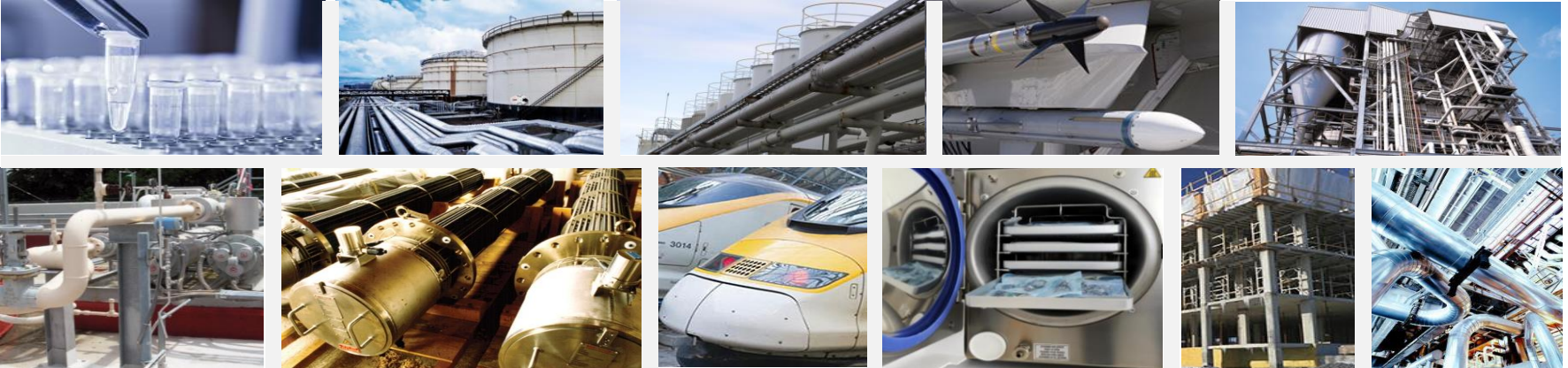


2017 Customer Concentration



- Opportunity to gain share in EMEA and APAC
- 33% of sales to End Users and EPC's* represents project work
- Top 10 customers represent 13% of sales
- Largest end segment represents 17% of sales
- Large installed base of products is a source for recurring sales
 - 67% of 2017 sales to OEMs and distributors are recurring in nature

* Engineering, Procurement and Construction



Section 2

Footprint

Strategic global footprint

Operations supported by talented manufacturing/process engineers, Black/Green belts and Lean Tool Experts

Ogden, Utah	
Size (sq. ft.):	184,000
Products:	IH&S
Employees:	222

Pittsburgh, Pennsylvania	
Size (sq. ft.):	22,000
Employees:	65

Soissons, France	
Size (sq. ft.):	150,000
Products:	IH&S
Employees:	122

Nuevo Laredo, Mexico	
Size (sq. ft.):	154,000
Products:	IH&S and CT
Employees:	461

La Vergne, Tennessee	
Size (sq. ft.):	143,000
Products:	Heat Trace and stocked products
Employees:	96

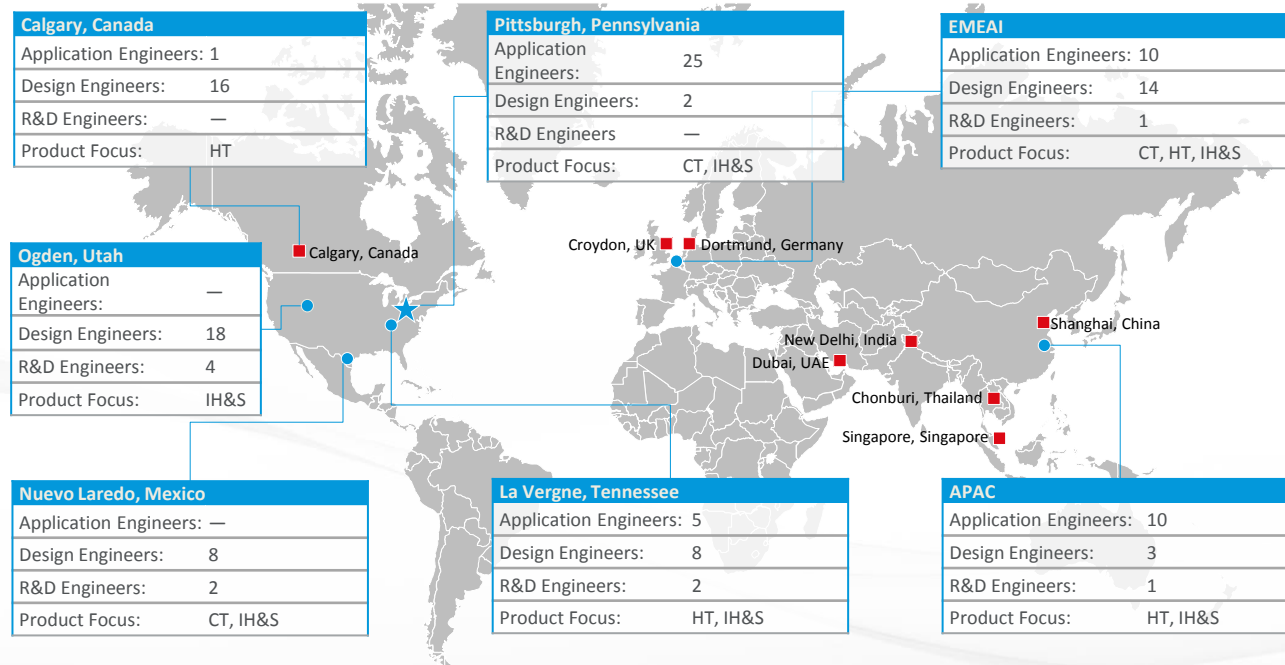
Wujiang, China	
Size (sq. ft.):	28,000
Products:	Heat Trace
Employees:	26

- Manufacturing & Distribution Facility
- ★ World Headquarters
- Direct Sales Offices¹

- 1 Represents sales office location where Chromalox owns or leases an office.
- 2 Includes warehouse space for stocked products.

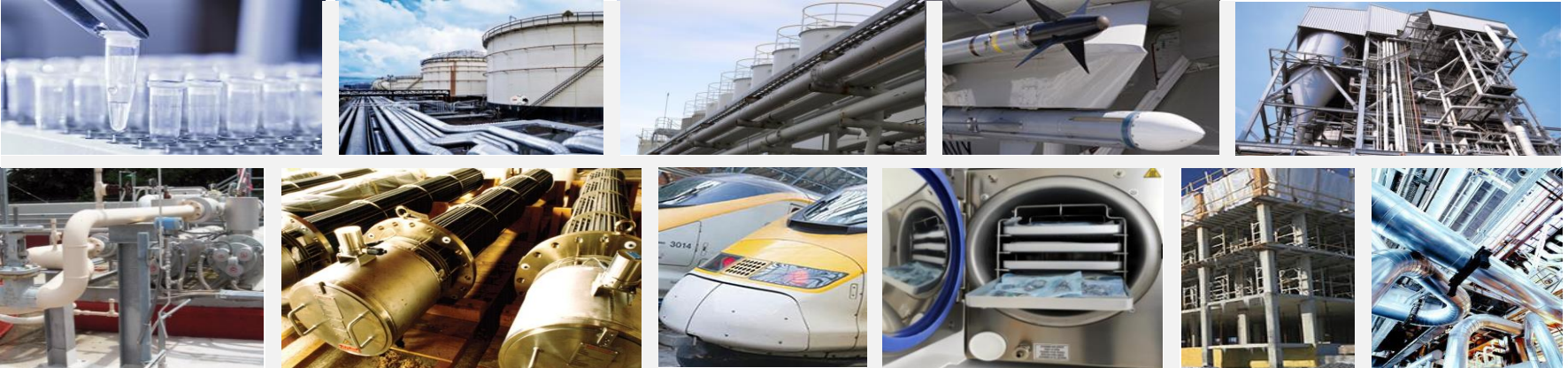
Strategic global footprint

Industry leading engineering capabilities with 130 engineers globally*



- **Application Engineer:** Develops thermal solutions for customer inquiries, estimates costs and develops quotations
- **Design Engineer:** Completes detail engineering, design, BOM and routing for production; may perform NPD and value engineering
- **R&D Engineer:** Researches new technologies and materials, develops new products, product testing and 3rd party approval support

* Excludes customer facing sales & service engineers



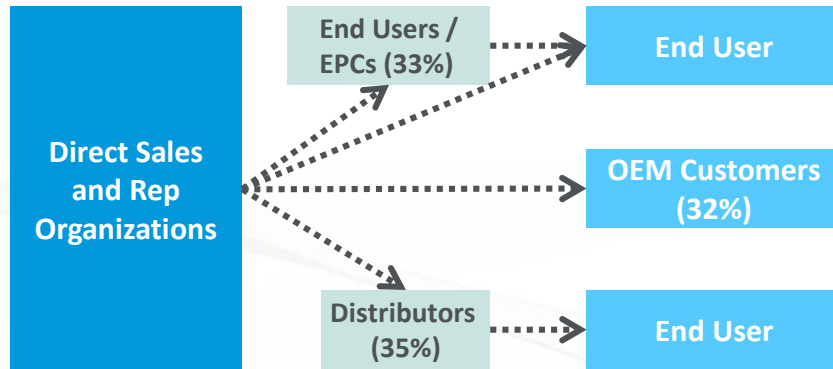
Section 3

Commercial Strategy

Go-to-market strategy & global sales organization

Chromalox goes to market through direct sales personnel and rep organizations that sell to Distributors, OEMs and End Users / EPCs

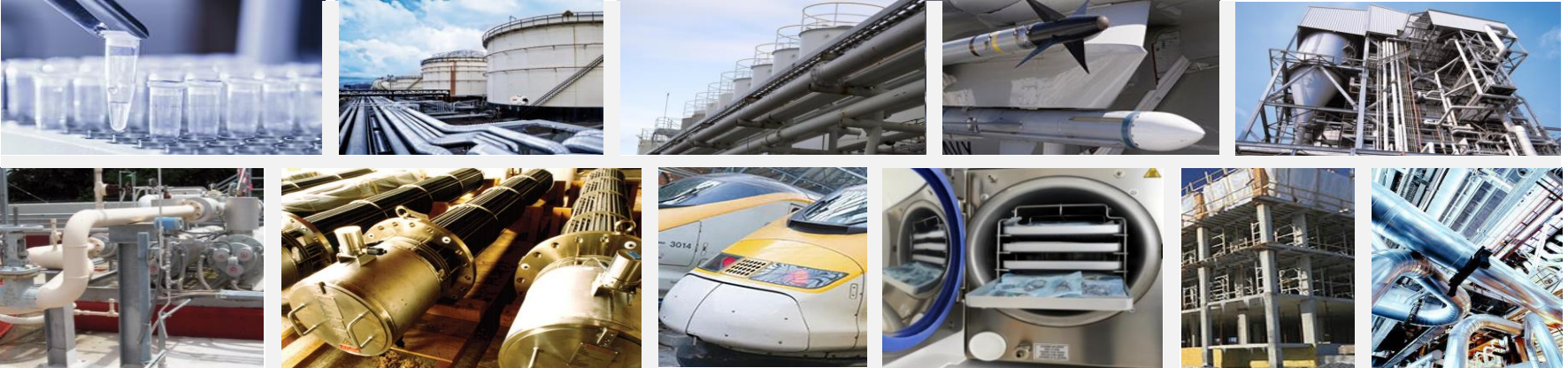
Chromalox Sales Channel Summary



Chromalox Sales Footprint

	Direct Sales People	Rep Orgs. and Agents ¹	Distributors
Americas	57	10	233
EMEA ¹	25	20	192
APAC	16	15	25
Total	98	45	450

¹ Territories, not number of people.
Sales representatives are employed by contracted representative organizations.



Section 4

Technology and Innovation

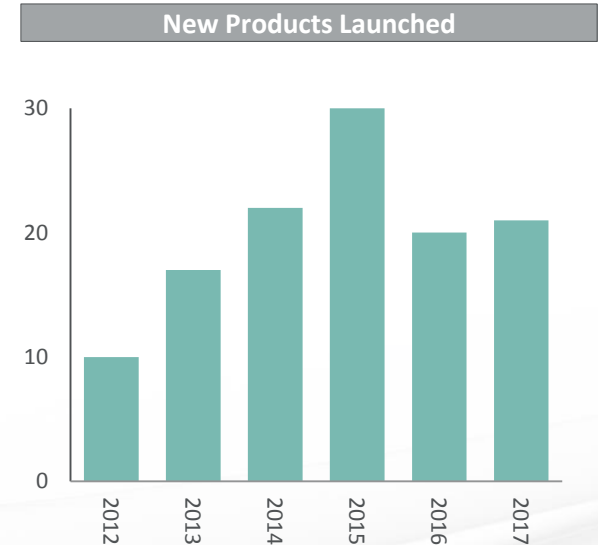
Innovation and new products driving growth

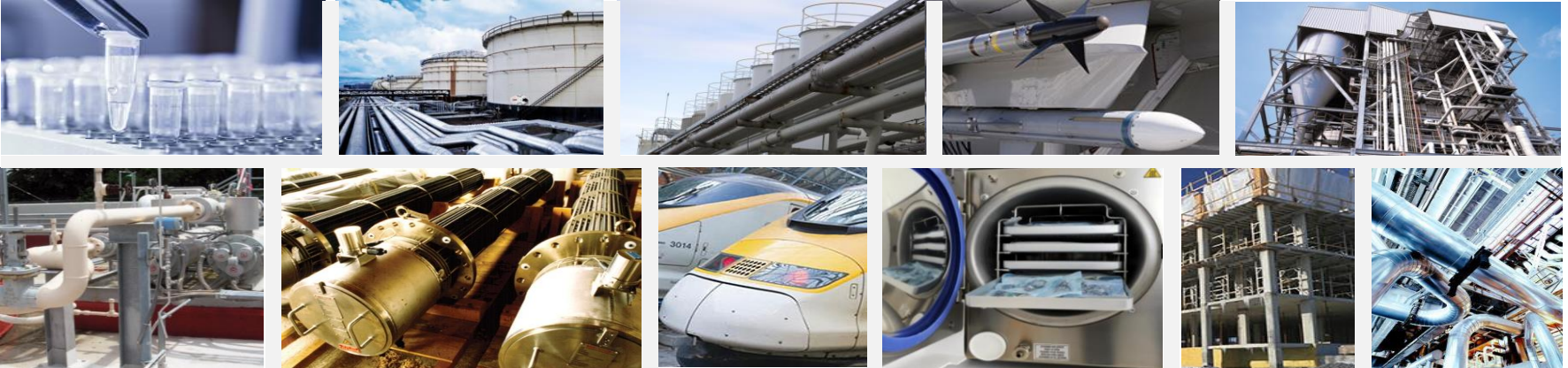
Commitment to innovation supported by ~5% of sales invested in R&D and engineering annually

- Focused on building extendable product platforms in areas of core competencies
- Several disruptive technologies and new products recently introduced; additional technologies and products under development

Technology Platforms	Products
DirectConnect™	Medium voltage heating systems and controls
XtremeDuty™	High temperature heat trace
C2i™	Wireless, IntelliTrace™
Power ^V ™	Medium voltage elements
DriMeg™	Patented dry out control systems

- 100+ new products introduced in last 5 years; robust pipeline of 30+ products under development; maintain a thorough stage gate process for new product vetting
- Portfolio of 21 active patents and an additional 4 pending
- 130 engineers use and continuously improve on 100 years of Intellectual Property





Section 5

Product segments

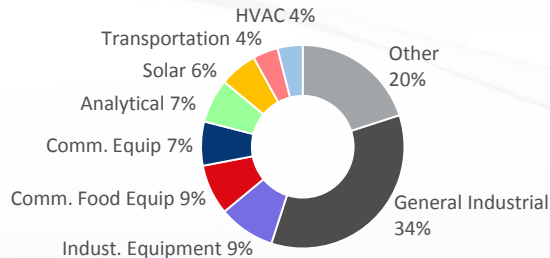


Component Technologies

Component Technologies overview

- Mission critical components specified into product designs, ordered by customers on recurring basis, replaced regularly by end users
- Foundation for more complex industrial heaters and systems
- Industry's broadest line of heating elements, temperature sensors and controls for OEM applications
- Top 10 customers = 34% of segment sales
- Largest customer = 10% of segment sales

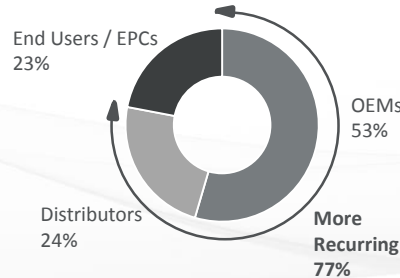
FY17 Sales by End Segment



Representative Customers



FY17 Sales by Channel



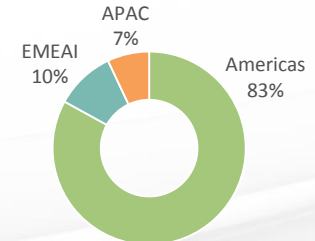
Products



Select Competitors



FY17 Sales by Geography



Selected new product innovation: XtremeDuty™

XtremeDuty™ products engineered to withstand harsh use and perform in most difficult locations

- Engineered thermal solutions; proprietary technologies designed for extreme environmental and process conditions
- Vertically integrated manufacturing for customized solutions to meet requirements of any climate or process
- Key advantages:
 - Lower maintenance
 - Superior performance
 - Safer operation (no open flame)
 - Corrosion resistance
 - Faster start-up
 - Moisture resistance
 - Hazardous area approved

XtremeDuty™ Application Environments

Processes

- Extreme temperature applications from -225°C to 1,100°C
- Extreme pressure applications from full vacuum to 7,500psig / 517 barg
- Corrosive heating such as with hydrochloric acid
- Temperature sensitive fluids, e.g., sulfur processing where +/-15°C is critical
- Hazardous applications, e.g. fuel gas superheating or hydrocarbon vaporization

Environmental

- High / low temperatures: -60°C (arctic) to 55°C (desert)
- Corrosive areas, e.g. salt air, wind and rain
- Hazardous locations: refineries, chemical storage, gas turbine enclosures and drilling platforms

Selected new product innovation: XtremeDuty™

XtremeDuty™ products engineered to withstand harsh use and perform in most difficult locations

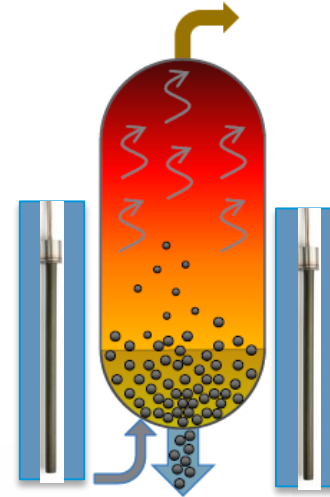
XtremeDuty™ Alternative Energy Application

Technology

XtremeDuty™ MaxiZone Heaters surrounding fluidized bed reactor delivering high efficiency heat transfer at 980°C for polysilicon production

Advantage

Only Chromalox MaxiZone heating technology can deliver the temperature and precision to manufacture semiconductor grade polysilicon





Industrial Heaters and Systems

Industrial Heaters & Systems overview

- Industry's most complete offering of process heating solutions; a broad range of industrial heaters, engineered systems and related services
- Chromalox widely recognized as thought leader within industrial process heating
- Top 10 customers = 22% of segment sales
- Largest customer = 3% of segment sales

Products



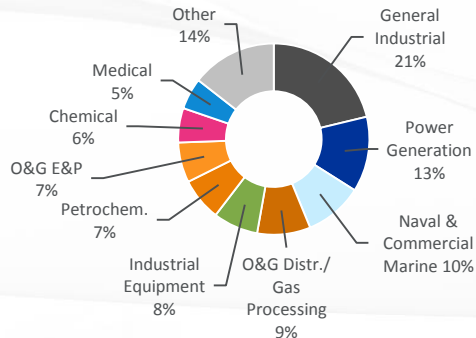
Representative Customers



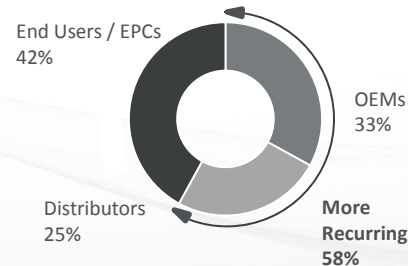
Select Competitors



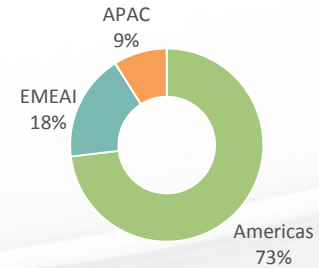
2017 Sales by End Segment



2017 Sales by Channel

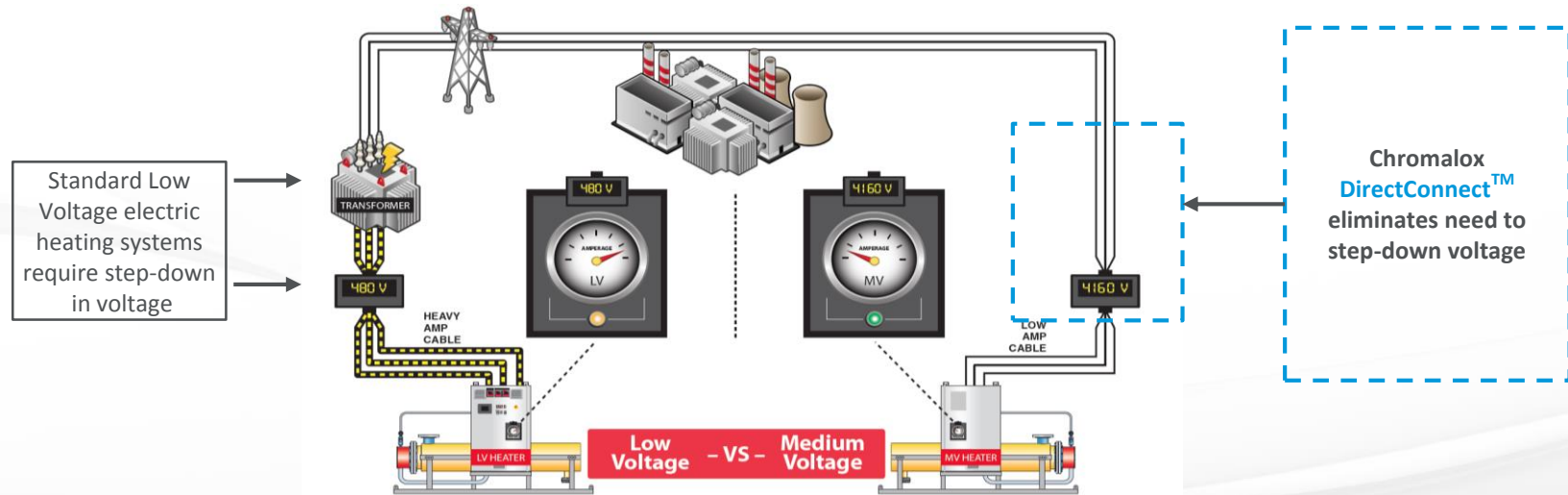


2017 Sales by Geography



Selected new product innovation: DirectConnect™

*Chromalox **DirectConnect™** medium voltage electric heating systems are a new, disruptive technology that reduces installation and life-cycle costs while providing pollution-free operation for process heating*



Selected new product innovation: DirectConnect™

- Key advantages:
 - Eliminates need for medium- to low-voltage conversion (directly connects to medium voltage source)
 - Reduces installation labour costs up to 90%
 - Reduces installation time up to 80%
 - Increases efficiency of power distribution and consumption (~ 99% efficiency)
 - Reduces cabling required
 - Reduces yearly maintenance from days to hours
 - Safer operation (no open flame)
 - Pollution free
- Opens new end segments and applications for electric heating solutions
- New product category; no competitor has comparable industry certification
- Tested and approved by 3rd party laboratories

DirectConnect™ Savings vs. Traditional Low Voltage Solutions

Cost of Ownership	Traditional 480 V	Direct Connect™ 4160 V	Savings	
			(\$)	(%)
Capital and Installation	\$753.6K	\$528.7K	\$225.0K	30%
Operating	\$873.9K	\$240.8K	\$633.1K	72%
Maintenance	\$61.2K	\$10.2K	\$51.0K	83%
Life Cycle Replacements	\$163.7K	\$69.5K	\$94.2K	58%
Total Life Cycle Costs	\$1,852.4K	\$849.2K	\$1,003.3K	54%

Customers save more than \$1 million utilizing the DirectConnect™ electric heating system



Heat Trace

Heat Trace overview

- Temperature management solutions for piping systems, valves and tanks; full suite of flexible cable and associated control products
- Established position within small and medium scale applications of heat trace; enhanced capabilities to provide turnkey solutions supported by engineering and site services
- Industry-leading technology and integrated product suite
- Top 10 customers = 23% segment sales
- Largest customer = 4% of segment sales

Products



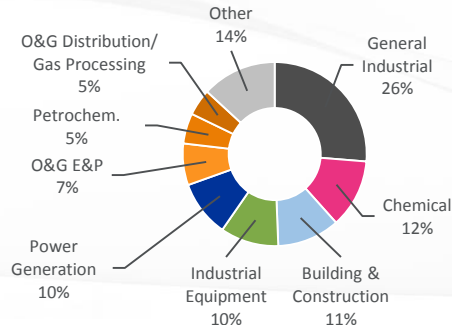
Representative Customers



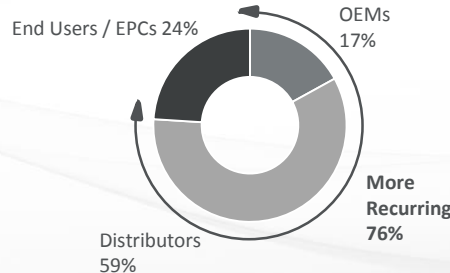
Select Competitors



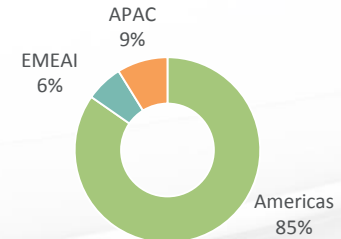
2017 Sales by End Segment



2017 Sales by Channel



2017 Sales by Geography



Selected new product innovation:

High Temp Self-Regulating Heat Trace

- New high temperature self-regulating polymer
 - Proprietary extrusion process enables higher temperature materials
 - Max. continuous exposure temps up to 285°C
 - 480V self-regulating cable; up to 35W/ft
- Patented thermal box designs and connection accessories
- Key advantages:
 - Cables cut to length in field for easier, lower-cost installation
 - Saves energy by reducing heat output when not needed
 - Lower installed costs, reduced maintenance expense and downtime
 - Greater flexibility than MI and Constant Wattage cables; easier installation
- End segment applications: Power Generation, Chemical and Oil & Gas



Chromalox's break-through technology for High Temp Self-Regulating Heat Trace has an opportunity to displace competing technologies, such as MI cable, in the marketplace

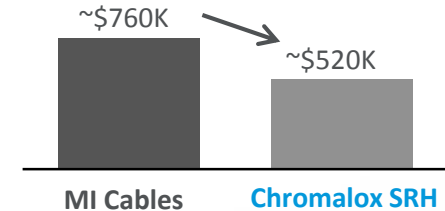
Selected new product innovation: High Temp Self-Regulating Heat Trace

Chromalox SRH Advantages Over Competing Technologies

	Chromalox SRH	Mineral Insulated Cables ("MI")	Power Limiting Constant Wattage	Traditional Self-Regulating
Address >260°C	Yes	• Yes	• No	• No
Purchase Availability	• Stock	• Made-to-order • (4-6 week delivery)	• Stock	• Stock
Operating Metrics	• 480V • 35W/ft	• 600V • 50W/ft	• 480V • 20W/ft	• 277V • 20W/ft
Installation	• Flexible • Cut to length from spool	• Very stiff, heavy • Hard to install • Custom ordered	• Stiff • Electrical node • Hard to install	• Very flexible • Cut to length from spool
Efficiency	• Efficient	• Less efficient	• Somewhat efficient	• Efficient

Illustrative Cost Comparison

~30% Cost Reduction using
Chromalox SRH



- Typical high temperature application, **Chromalox SRH** can reduce costs by ~30%
 - No cold leads like MI Cables
 - Ease of installation
 - Reduced labor man-hours

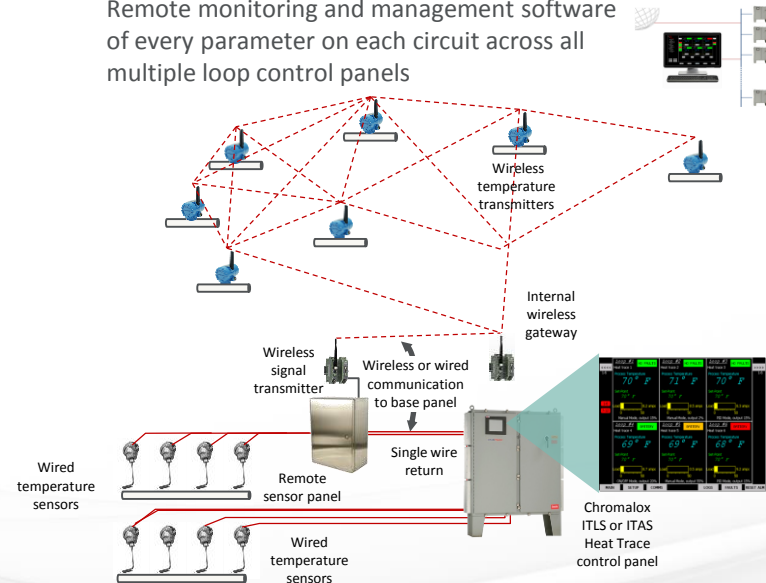
Selected new product innovation: C2i™

Proprietary control platform and software with intuitive Human Machine Interfaces ("HMI") simplify heat trace system installation and operation and provide end-to-end capabilities

- Full suite of proprietary integrated software and hardware products
- Automation platform with remote monitoring and Internet of Things capabilities
- Sensor and output mapping methodology reduces heat trace & control installation manpower and provides greater system flexibility
- Patented seamless wireless temperature transmitter integration
- Scalable supervisory control platform and software

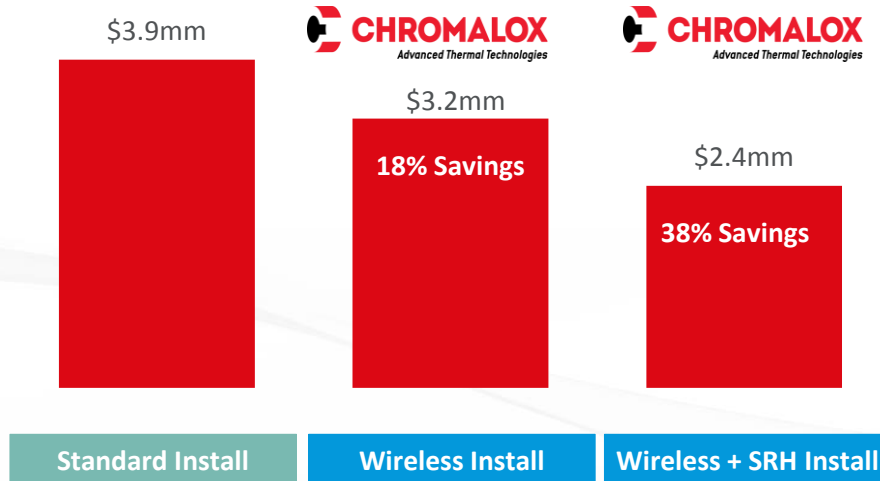
Central Control Capability

Remote monitoring and management software of every parameter on each circuit across all multiple loop control panels



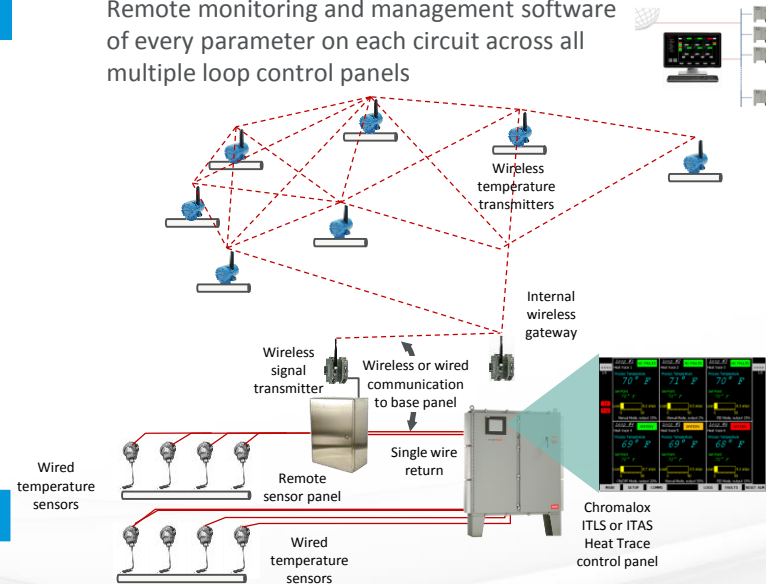
Selected new product innovation: C2i™

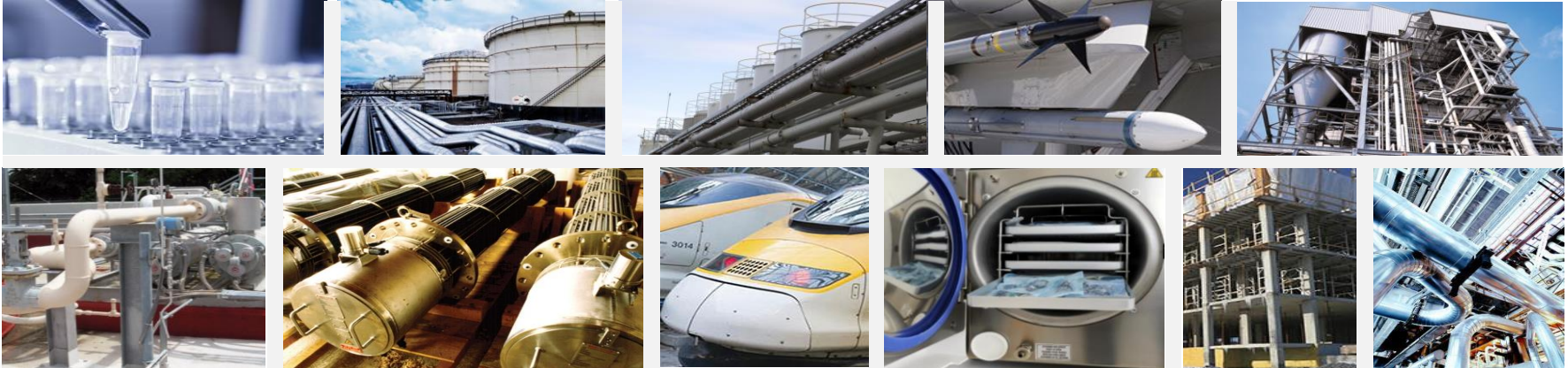
Typical 500 Circuit Project Cost Comparison



Central Control Capability

Remote monitoring and management software of every parameter on each circuit across all multiple loop control panels

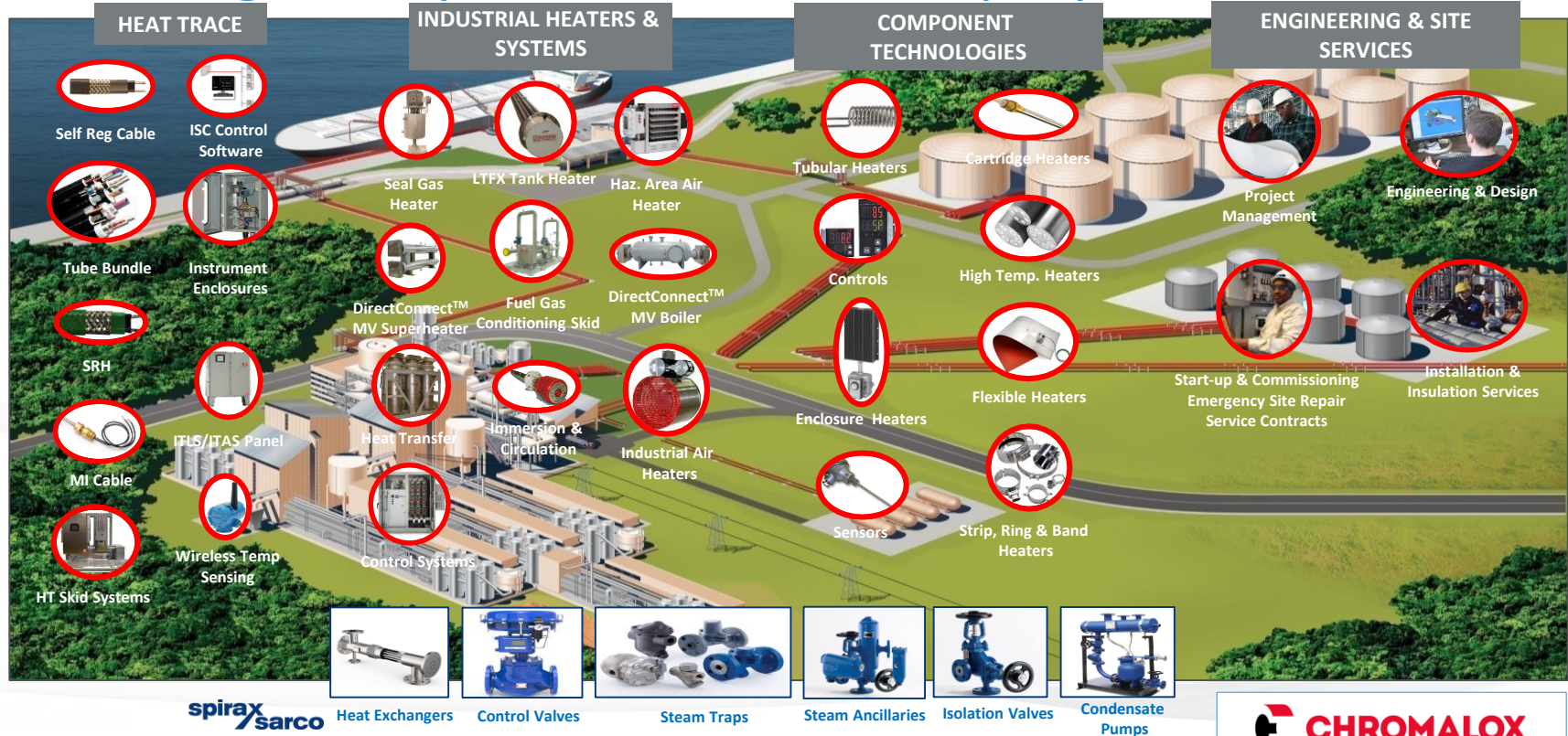




Section 6

Conclusion and transition to product demonstrations

Providing a unique customer value proposition



Unique thermal technologies platform





Steam Specialties

Organic Growth Strategy Update

Neil Daws

Executive Director, EMEA, Spirax Sarco

Three steps to build a new strategy

Built by a team of experienced managers, with significant involvement by the executive team and...

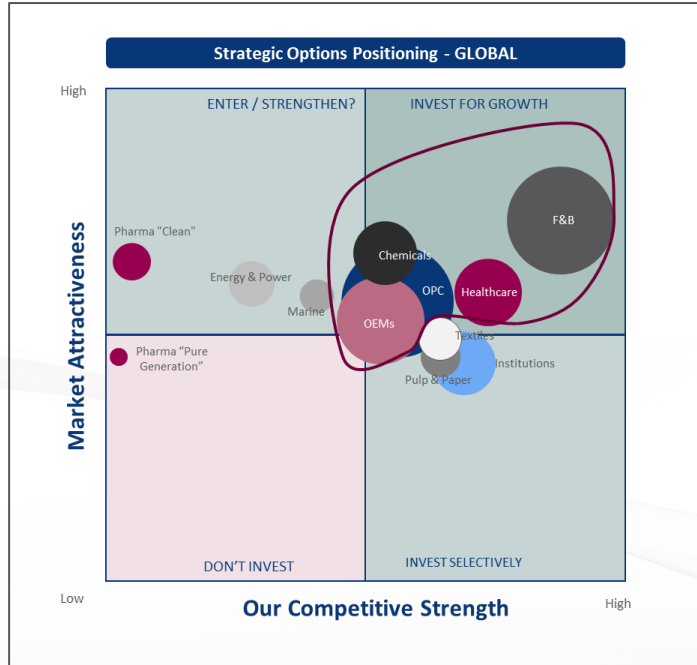


...+300 contributors from across the business
...including +170 customer interviews in 19 countries covering key industries

Very inclusive - both externally, customers & internally, employees

Fresh insights – about industries and customers

Industry insights




Customer insights



Our vision describes the aspiration of the steam business

We will be...



Recognised by customers
as the world leader in
**Steam and Thermal Energy
Solutions**

Expands our addressable market

Eight strategic thrusts to drive growth and performance

Strategic thrusts are the 'vital few' initiatives we must deliver to succeed

➤ Sales growth in **priority segments**

1. Grow end user sales in
Food & Beverage and
Healthcare

2. Grow sales in
OPC and Chemicals

3. Grow sales in
OEMs

4. Early entry to
attractive geographic
markets

➤ **Products** with greatest **opportunities**

5. Grow sales of Thermal Energy Management and Controls products

➤ Stronger **internal processes**

6. Global excellence in supply chain

7. Launch the right products to market faster

8. Develop knowledge and skills

Five 'where to play' industries

Providing the best return on our investments

Focusing on the most attractive industries and where we are strongest



Food & Beverage



Healthcare



OPC



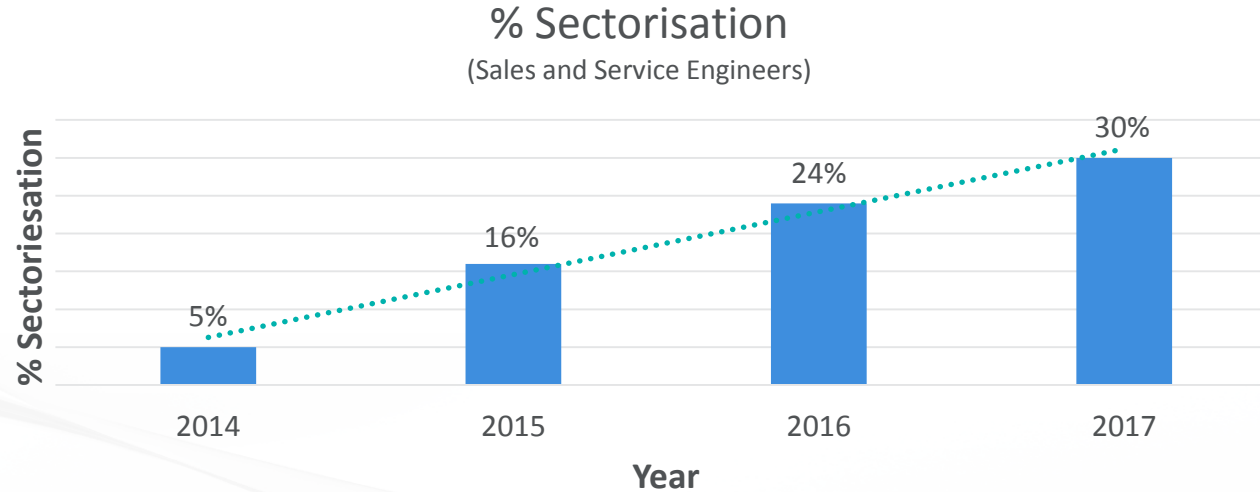
Chemicals



OEM

- Focus industries will direct Group investments and be the main priority for operating companies

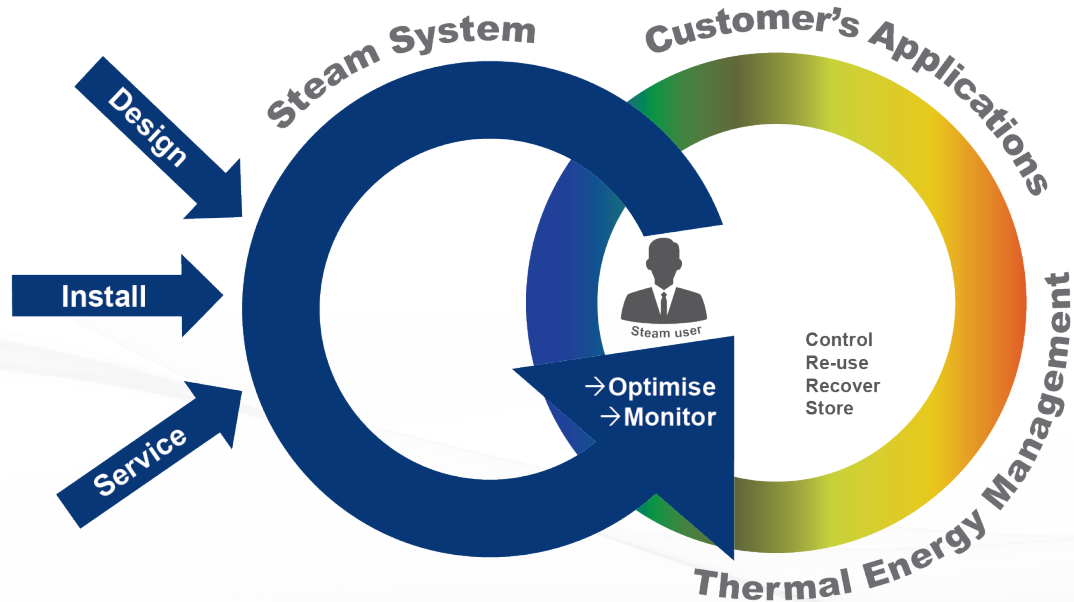
A stronger customer focus in our organisation



Sectorisation is the process of aligning an organisation to priority industries. For sales this means swapping 'territory efficiency' for 'sales effectiveness'. The graph shows the progress made in sectorising sales and service people. Only those who spend >50% of their time are included in the calculation.

'Customer first' is making us more expert in customer needs

Our vision states an expansion of our business scope to cover wider thermal energy management



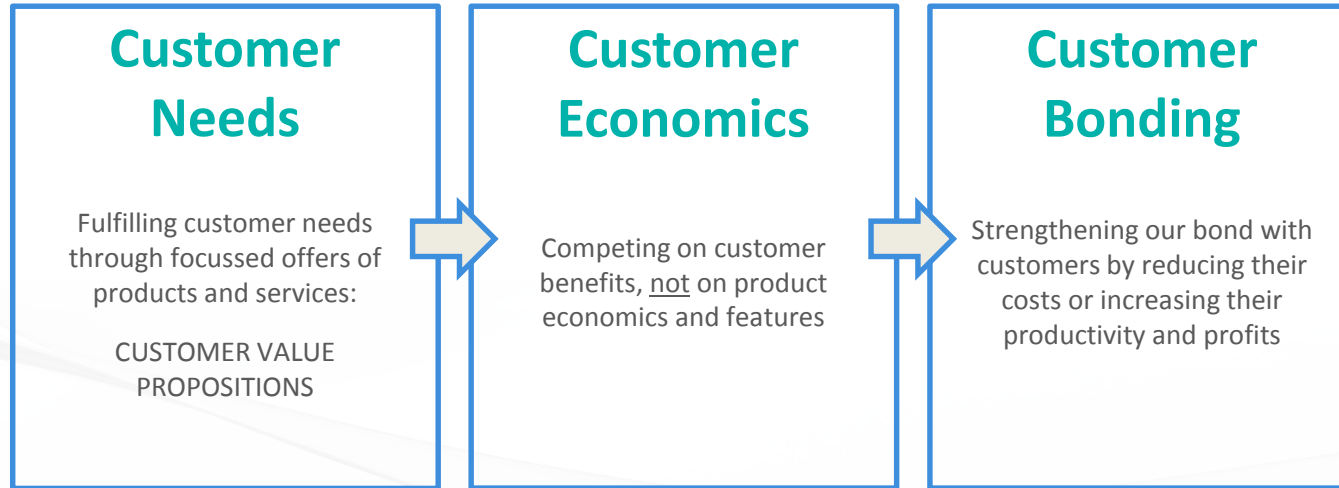
Steam customer improvements in the control, re-use, recovery and storage of thermal energy in steam, utilities and related process waste streams.

Expands our addressable market

Vision

Recognised by customers as the world leader in Steam *and*
Thermal Energy Solutions

We will adopt a **Total Customer Solution** position



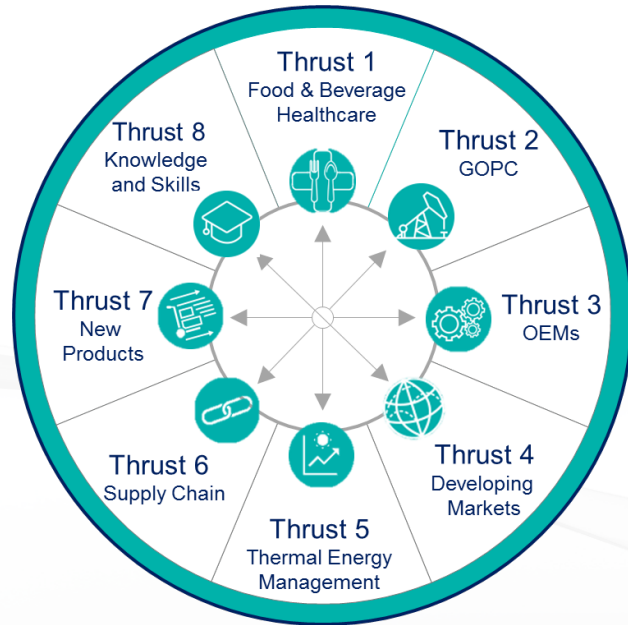
Excellent products remain central to our business success

Gestra strategic fit

- Gestra acquisition assessed for 'fit'
- Very complementary to 'Customer first' strategy
- World class boiler controls strengthens OEM business
- High pressure products expands offer into Oil, Gas & Chemicals
- Opens up the Power Markets expanding steam addressable market
- Can benefit from more rapid geographic expansion
- Will benefit from Group Supply Chain strategy through access to proven global suppliers



Customer first implementation results



- Priority sectors (**Thrusts 1, 2 & 3**) growing at a faster rate; 50% of turnover in 2017, up from 40% in 2014.
- Eight fully operational OpCos established in new markets in last 3 years and five new sales offices opened (**Thrust 4**).
- Thermal Energy Management and Controls products (**Thrust 5**) growing at a faster pace than traditional condensate products. Thrust 5 product lines now used in 40% of sales.
- Good improvement in service levels: on time delivery improved 1,440 bps, a 22% improvement; stock weeks reduced 5% (**Thrust 6**).
- 29 new products launched since 2015 (**Thrust 7**).
- 1,150 of Sales & Service Engineers enrolled and participating in Spirax Sarco Academy; 16 different languages (**Thrust 8**).

Our strategic objectives describe the high level goals



- Self-generated growth with no dilution of trading margin
- An **aligned** organisation retaining entrepreneurial spirit
- Using **consistent frameworks** and methodologies

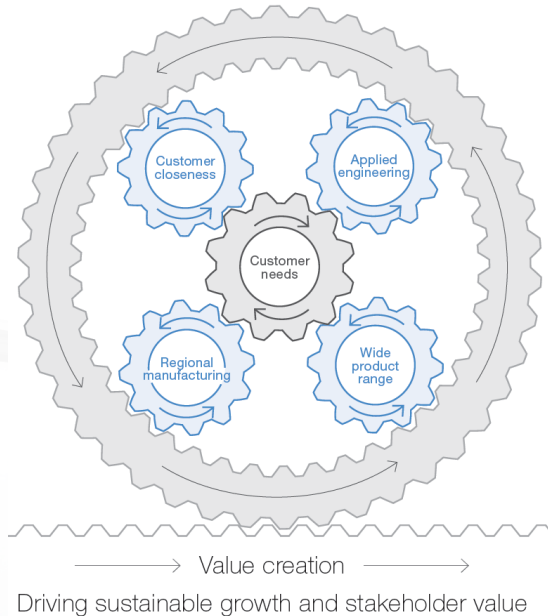


Closing remarks

Nicholas Anderson
Group Chief Executive

Our direct sales business model

Positioning us well to create value



Customer needs: We help our customers to solve their difficult productivity and process challenges, improve their operational sustainability and comply with increasingly stringent health, safety and environmental requirements.

Customer closeness: Our direct sales business model creates a unique understanding of our customers' needs and enables us to build deep, long-term relationships as we help our customers solve their difficult productivity, control and energy efficiency problems, and improve their operational performance and sustainability.

Applied engineering: It is not our products alone that provide value to our customers - it is the application of our extensive knowledge of systems design, operations and maintenance.

Wide product range: The breadth of our product offering is unmatched by our competitors and our one-stop shop approach simplifies the procurement process for our customers who are increasingly seeking partnerships with competent full-service suppliers.

Regional manufacturing: Local availability of a wide range of products is critical to our business model and enhances top line revenue growth. We have strategically located our manufacturing plants across the world, in Europe, North America, Latin America and Asia.

Customer capex vs opex spend

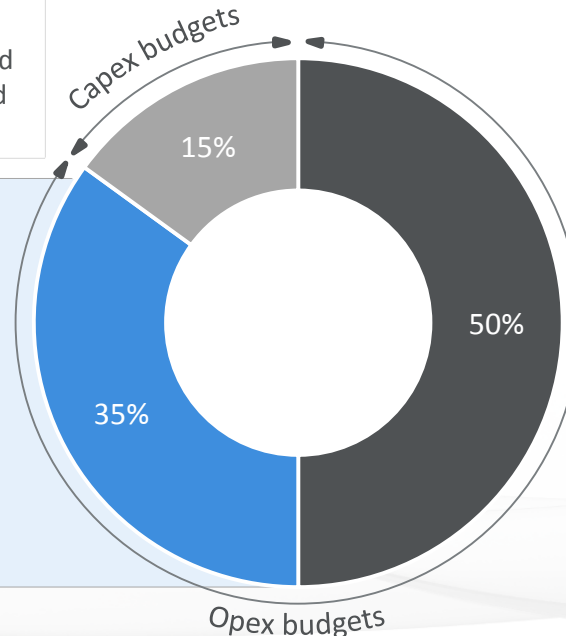
Sales by value driver*

85%

of Group revenue is generated from annual maintenance and operational budgets

Self-generated sales

Our sales and service engineers are highly skilled in both product applications and systems understanding. We self-generate sales as we identify our customers' unrecognised needs and solve their difficult process challenges.



■ **Maintenance and repair sales** that *maintain existing systems*, supported by the end users' opex budgets, with a typical invoice value of around £1k

■ **Small project sales** that *improve existing systems*, supported by the end users' opex budgets, with a typical invoice value of £10k-£50k

■ **Large project sales** that *build new systems*, supported by the end users' capex budgets, with a typical invoice value of over £100k

* Based on Spirax Sarco internal estimates

Engineering Opportunities

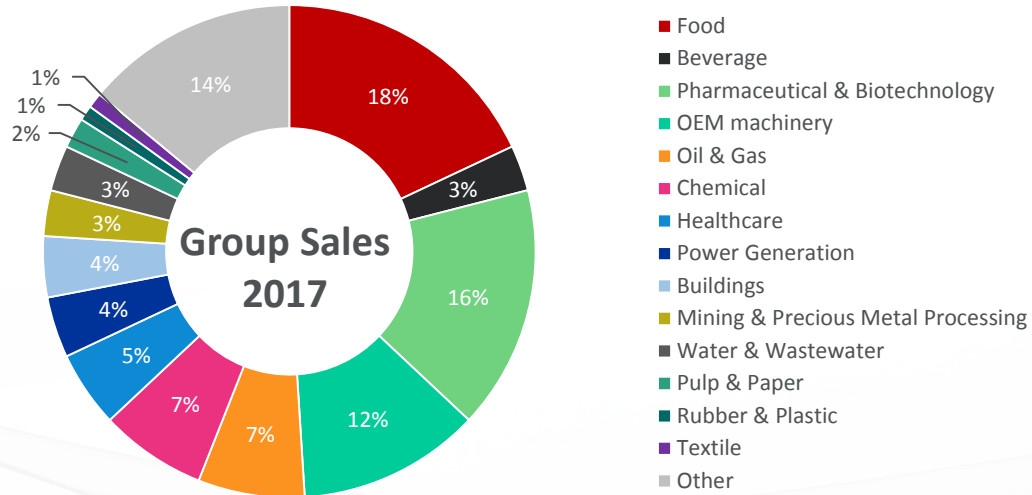
Diverse markets and broad customer base

A source of resilience

c.**50%** of Group revenue derived from defensive, less cyclical, end markets

85% of Group revenue derived from annual maintenance and operating budgets, rather than large projects from capex budgets

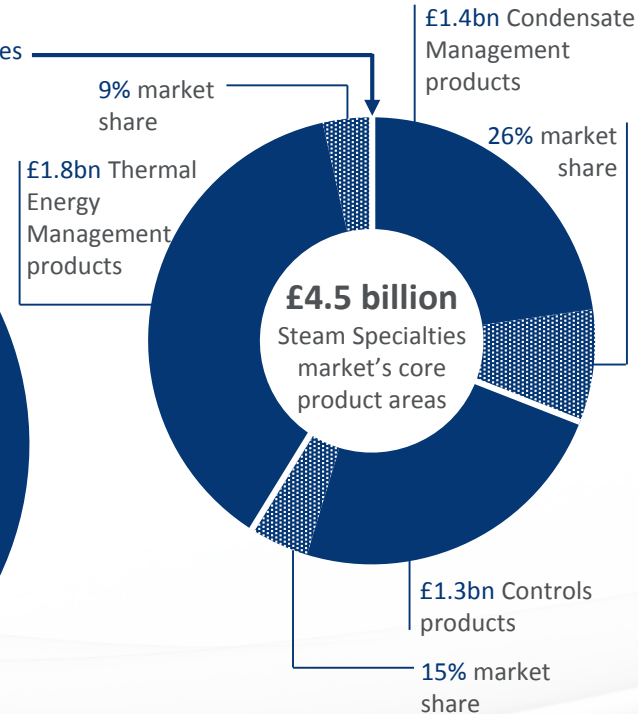
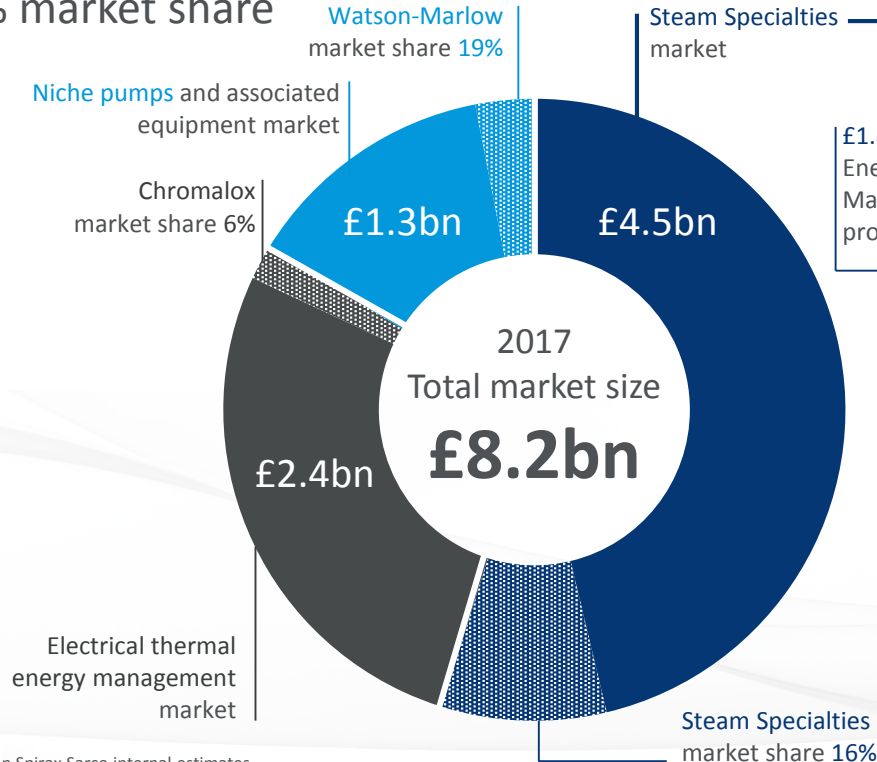
* Based on Spirax Sarco internal estimates



Where there is little visibility of end user industry sector (primarily in sales via distributors), sales have been allocated across industries on a pro-rata basis. In 2017 these "unknown" sales accounted for 24% of total revenue. OEM sales to identifiable end industries have been allocated to those industries. Sales to OEM customers accounted for 20% of Group revenue in 2017. Revenue by industry sector includes full year revenue from acquisitions made in 2017.

£8.2 billion market size

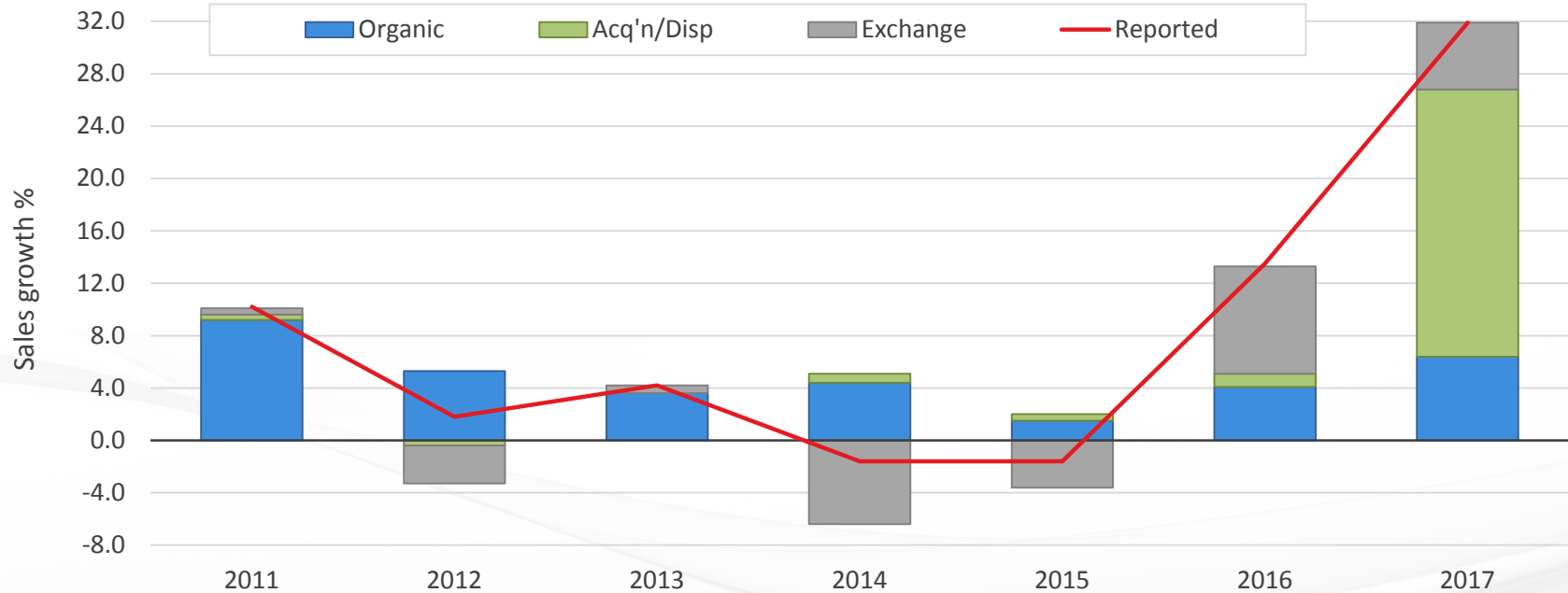
13% market share



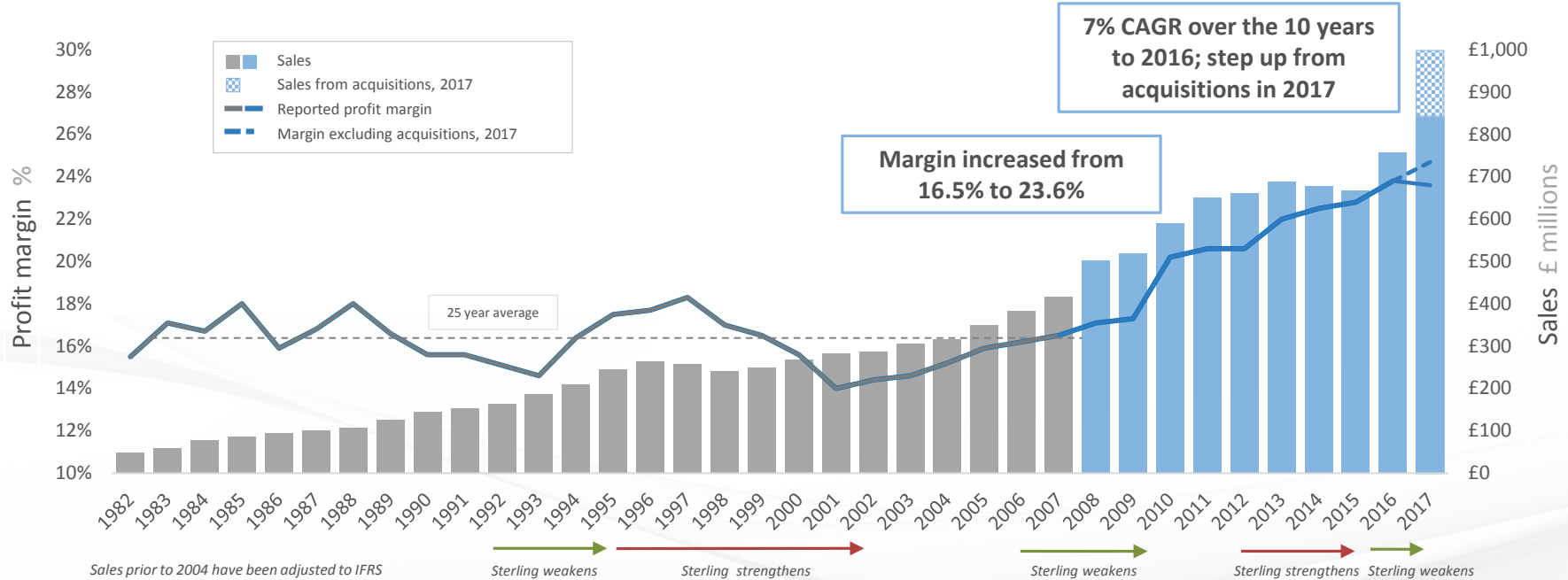
Source: based on Spirax Sarco internal estimates

Engineering Opportunities

Sales growth 2011-2017



Broadening the platform for future organic growth



Engineering Opportunities

Questions

